

Survey: Clean air and coronavirus

Ehringshausen, September 2020

Study results



schwa-medico
MENSCHLICHE MEDIZIN

Representative survey of the general public on the importance of clean air indoors and the requirement for professional air purification using medically-certified air purifiers.

The study provides separate results for the following places: pharmacies, clubs/discos, gyms, aeroplanes, hairdressers, restaurants/hotels/conference facilities, open-plan offices, canteens, nurseries/schools, public transport, patient rooms, production sites, coaches, retirement and nursing homes, supermarkets, doctors' waiting rooms.

*The data used is based on an online survey by YouGov Deutschland GmbH, in which 2,089 people took part between 03/08/2020 and 05/08/2020. The results were weighted and are representative of the German population aged 18 years and over. Source: schwa-medico GmbH

Selected key findings from the study

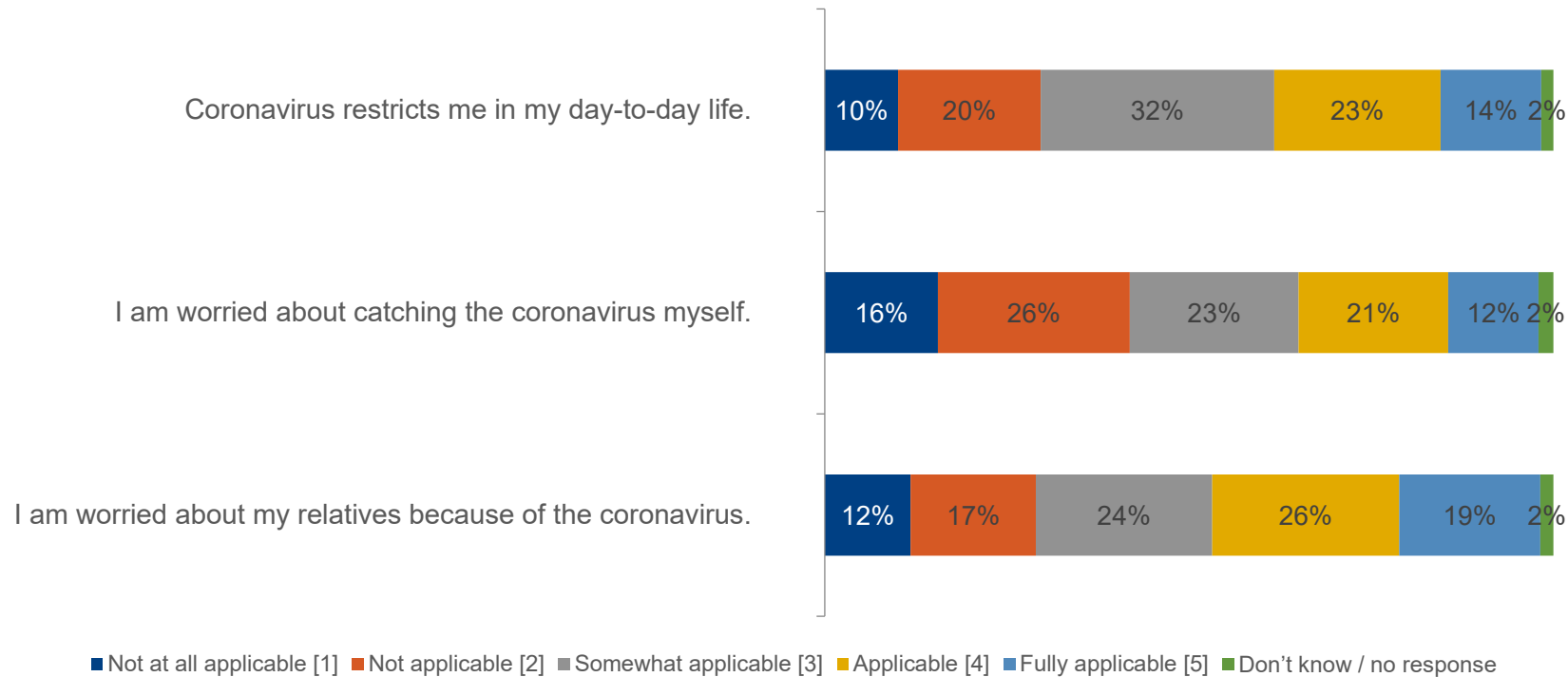
- 51% of all respondents generally avoid 'public' indoor spaces to protect themselves against catching the coronavirus
- 35% of respondents would feel safer in public buildings if they featured a medically-certified air purification system that removes viruses, germs, bacteria and allergens from the air and from surfaces. 37% answered this question with 'possibly'.
- 51% of all respondents would be more likely to return to spaces or places they have avoided as a result of the coronavirus pandemic, if air purification with certified medical technology was in place there.

Separate results for each place / facility can be found in the following study results.

To what extent do the following statements apply to you?

Clean air and coronavirus

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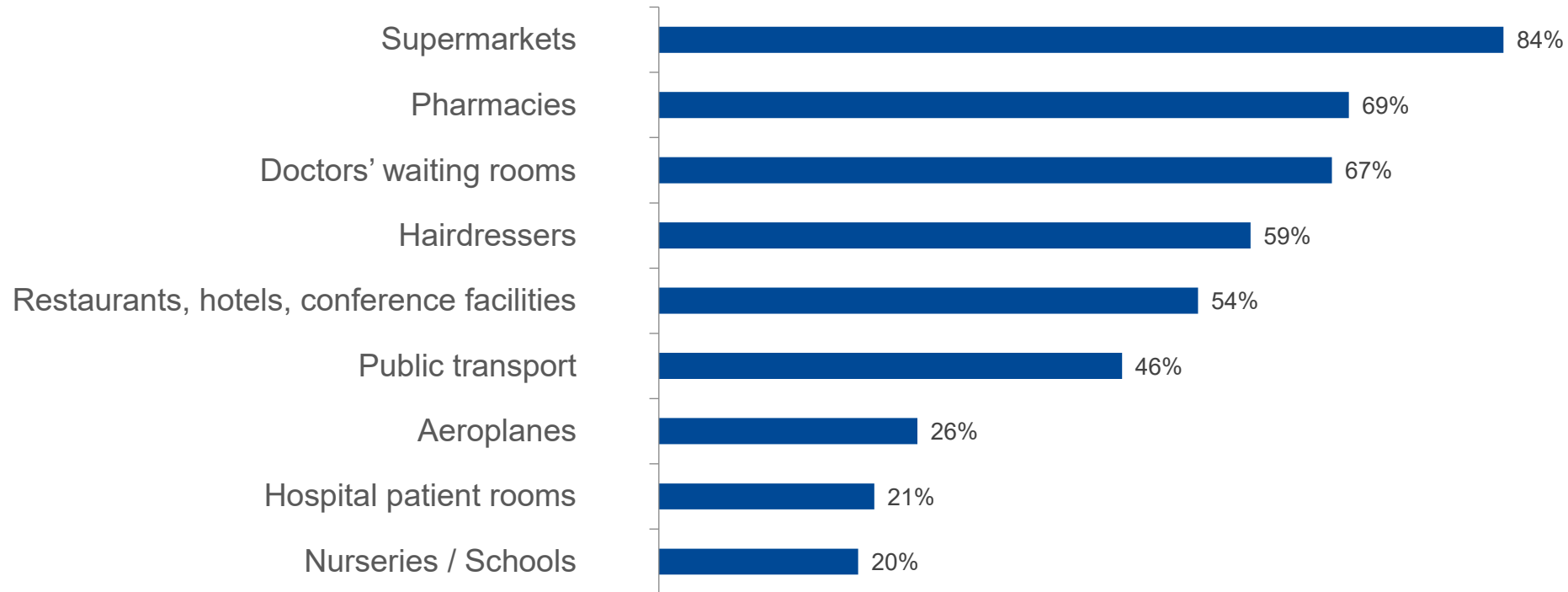


Net basis: All respondents (2,089)

Which of the following places did you or your relatives visit or use at least occasionally before the coronavirus pandemic?

Clean air and coronavirus

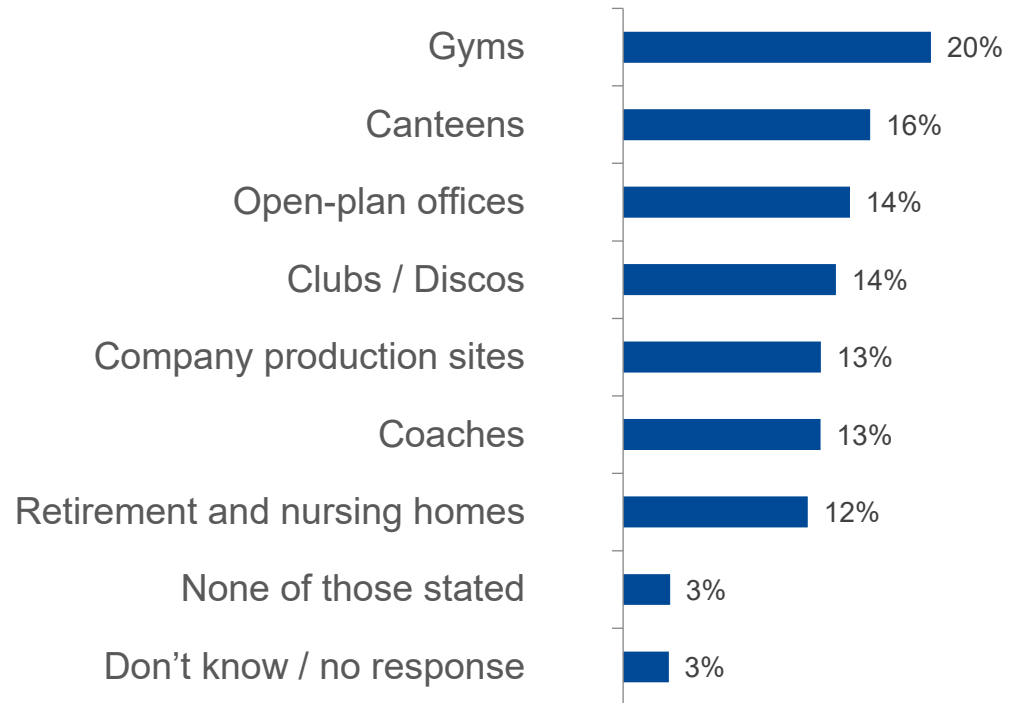
Which of the following places did you or your relatives visit or use at least occasionally before the coronavirus pandemic? (I)



Net basis: All respondents (2,089)

Clean air and coronavirus

Which of the following places did you or your relatives visit or use at least occasionally before the coronavirus pandemic? (II)

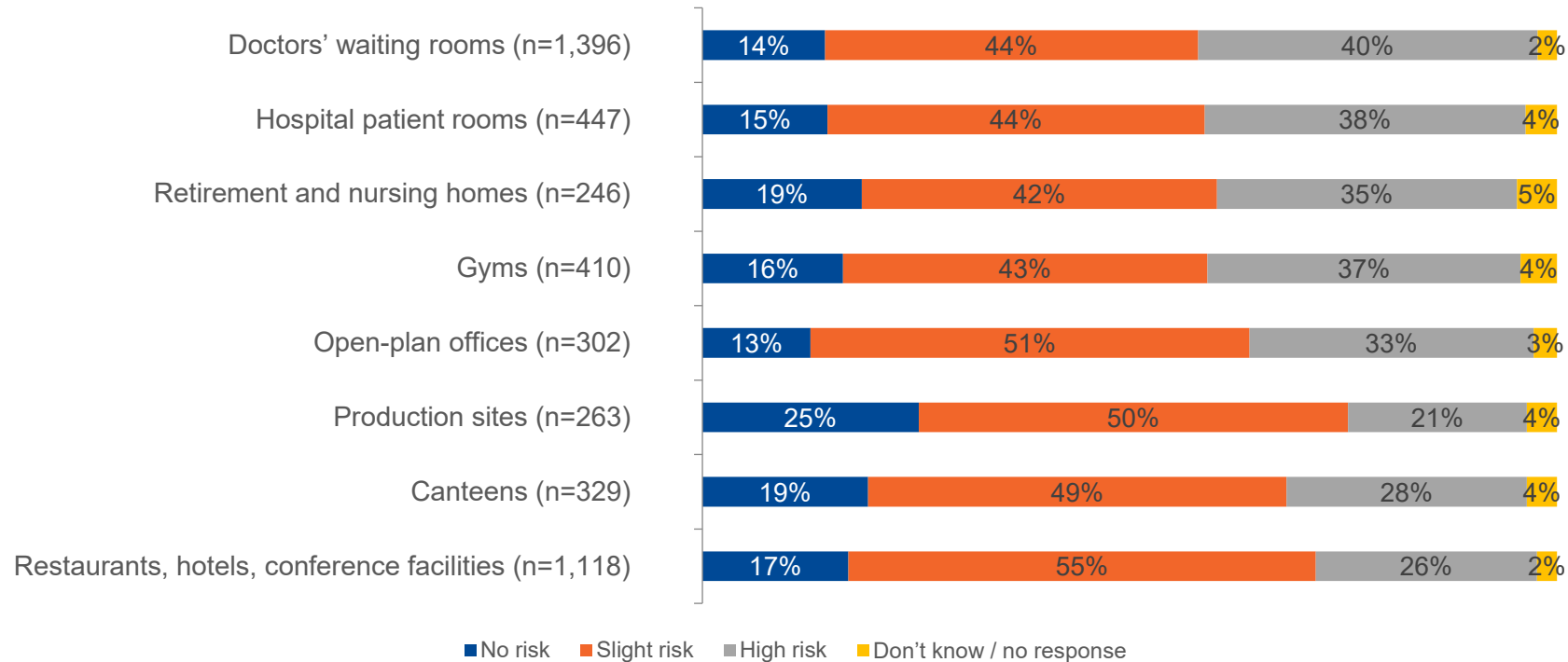


Net basis: All respondents (2,089)

To what extent do you feel that you or your relatives are at risk of a possible airborne infection with coronavirus in the following places / facilities?

Clean air and coronavirus

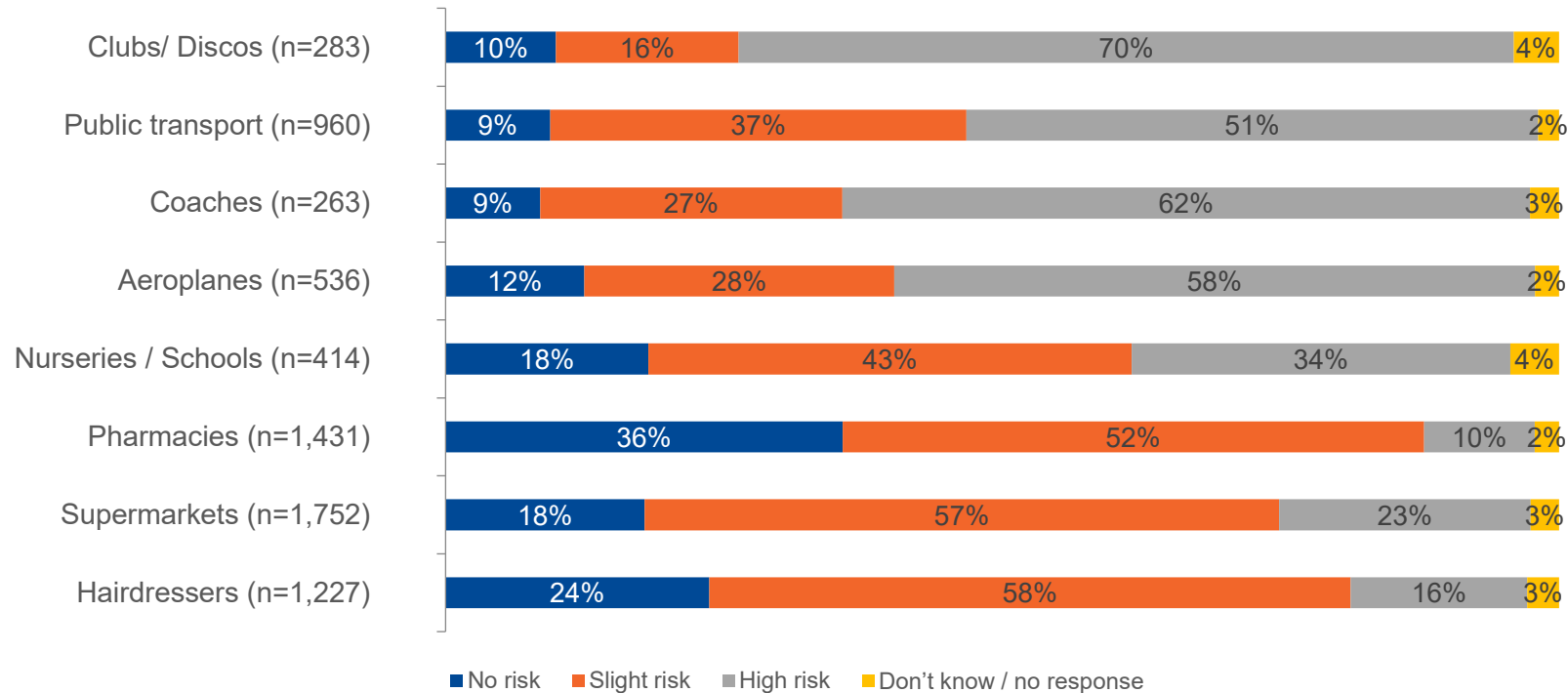
To what extent do you feel that you or your relatives are at risk of a possible airborne infection with coronavirus in the following places / facilities? (I)



Net basis: All respondents, who have visited at least one of the aforementioned places at least occasionally before the coronavirus

Clean air and coronavirus

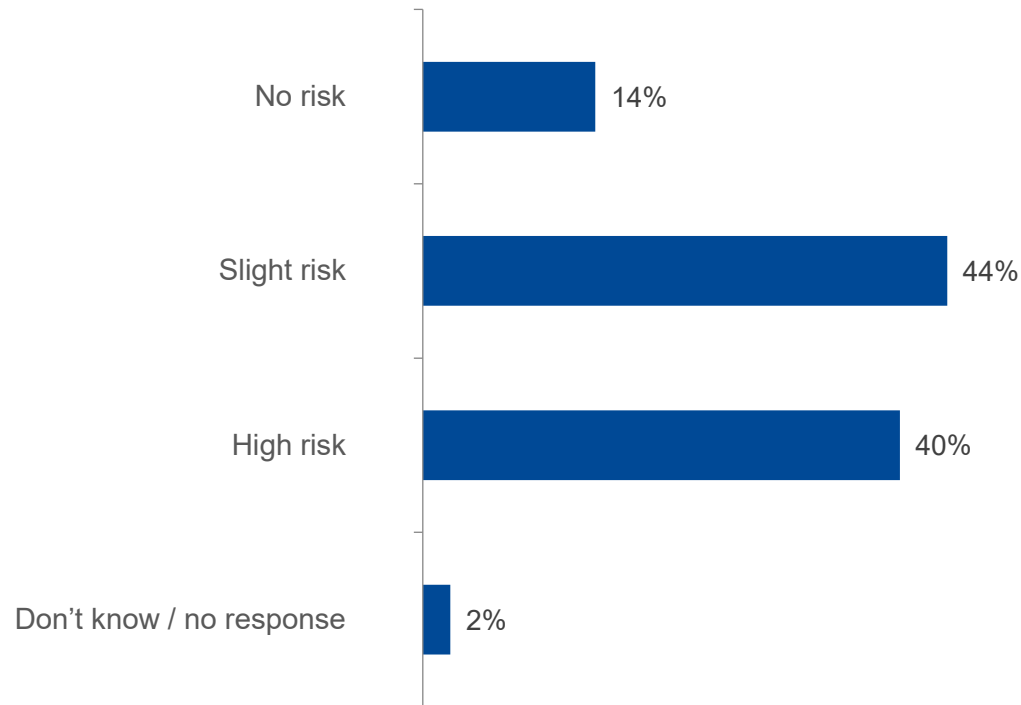
To what extent do you feel that you or your relatives are at risk of a possible airborne infection with coronavirus in the following places / facilities? (II)



Net basis: All respondents, who have visited at least one of the aforementioned places at least occasionally before the coronavirus

Clean air and coronavirus

To what extent do you feel that you or your relatives are at risk of a possible airborne infection with coronavirus in **doctors' waiting rooms**?

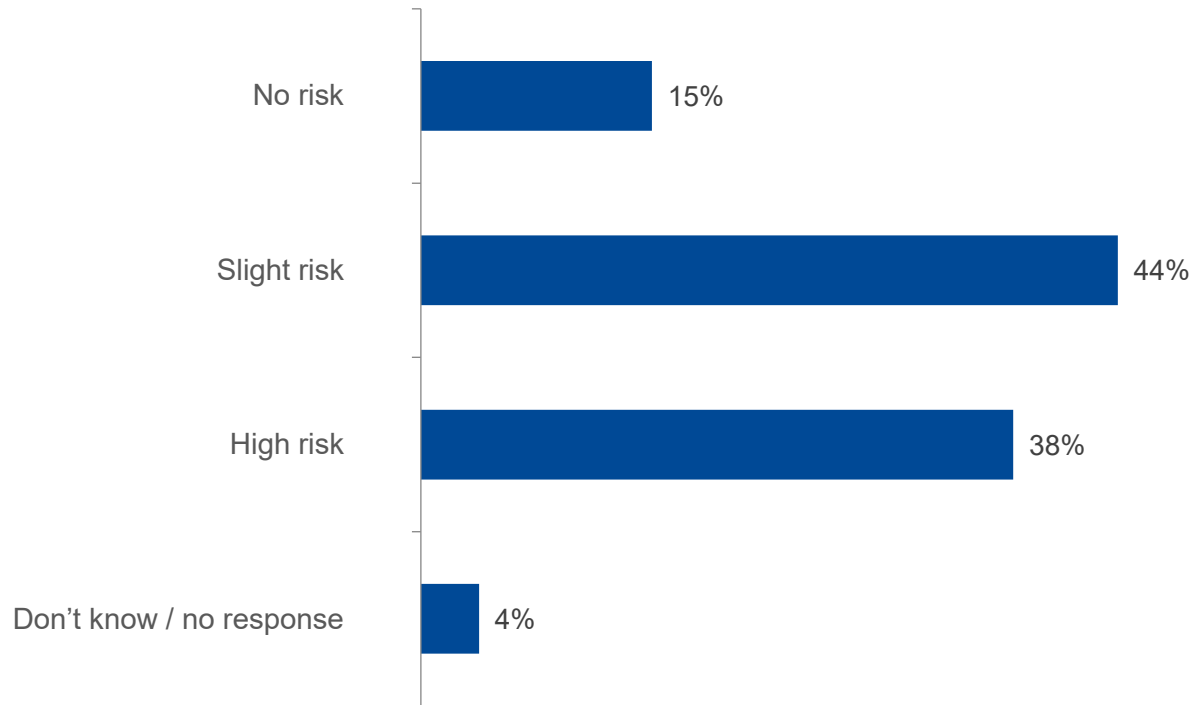


84% feel that they or their relatives are at risk of a possible airborne infection with coronavirus in doctors' waiting rooms.

Net basis: All respondents, who have visited the aforementioned places at least occasionally before the coronavirus (1,396)

Clean air and coronavirus

To what extent do you feel that you or your relatives are at risk of a possible airborne infection with coronavirus in **hospital patient rooms**?

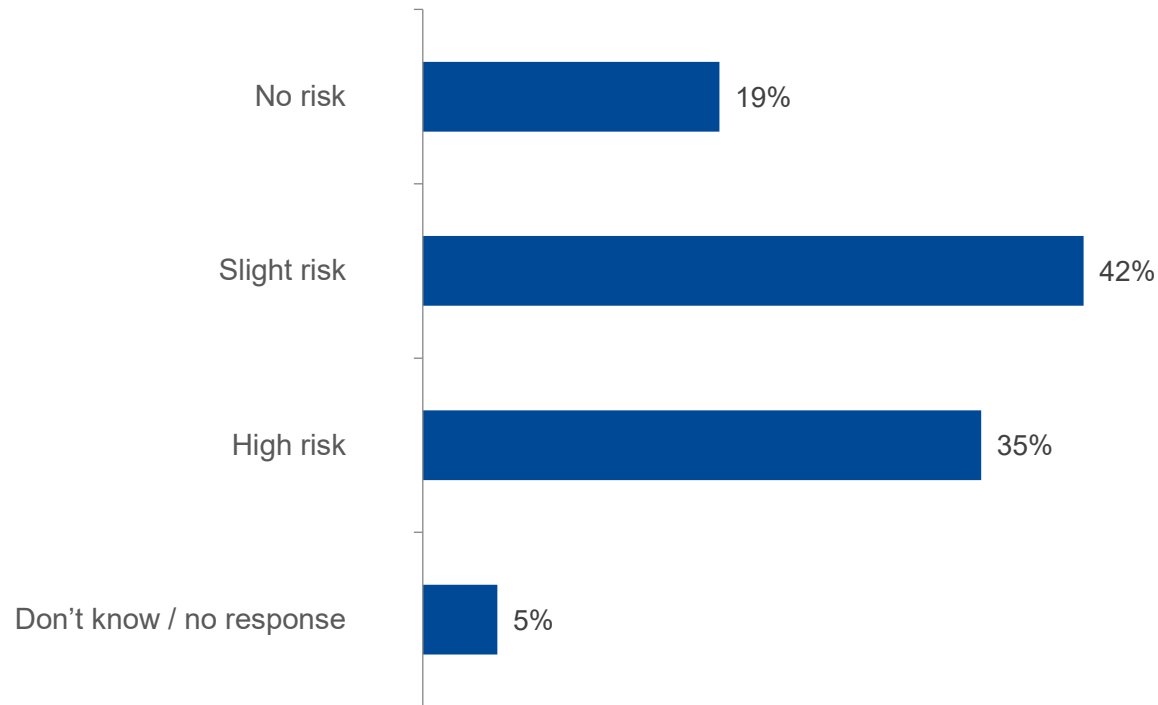


82% feel that they or their relatives are at risk of a possible airborne infection with coronavirus in hospital patient rooms.

Net basis: All respondents, who have visited the aforementioned places at least occasionally before the coronavirus (447)

Clean air and coronavirus

To what extent do you feel that you or your relatives are at risk of a possible airborne infection with coronavirus in **retirement and nursing homes**?

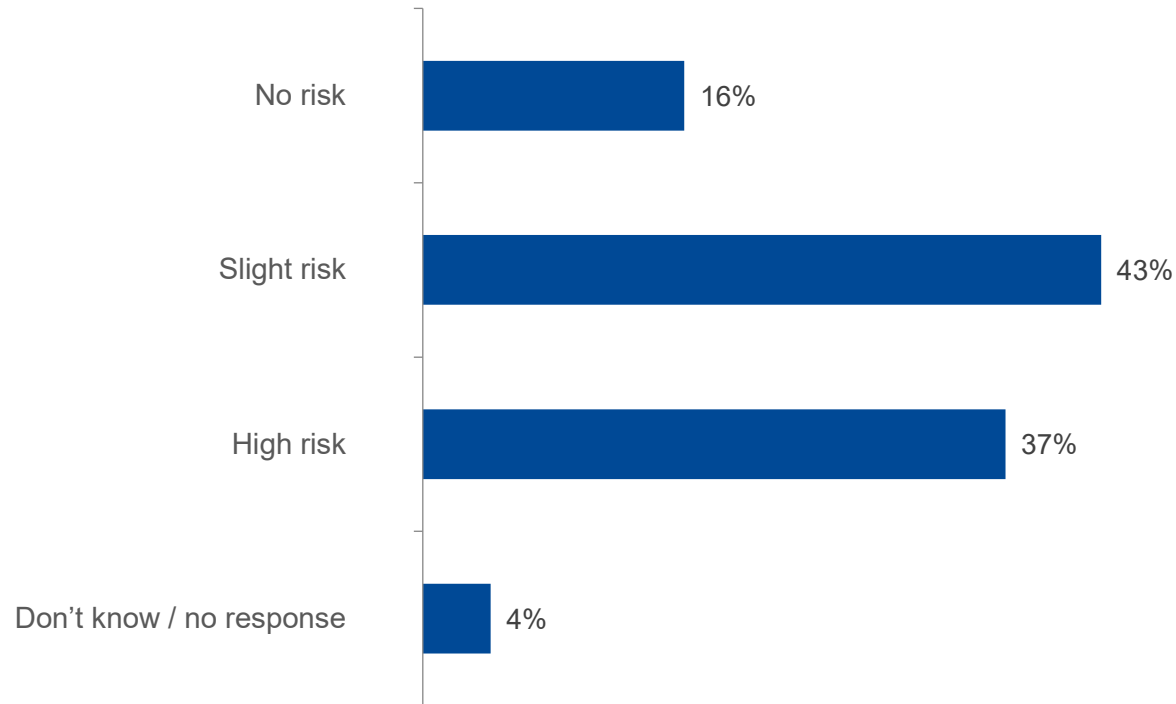


77% feel that they or their relatives are at risk of a possible airborne infection with coronavirus in retirement or nursing homes.

Net basis: All respondents, who have visited the aforementioned places at least occasionally before the coronavirus (246)

Clean air and coronavirus

To what extent do you feel that you or your relatives are at risk of a possible airborne infection with coronavirus in **gyms**?

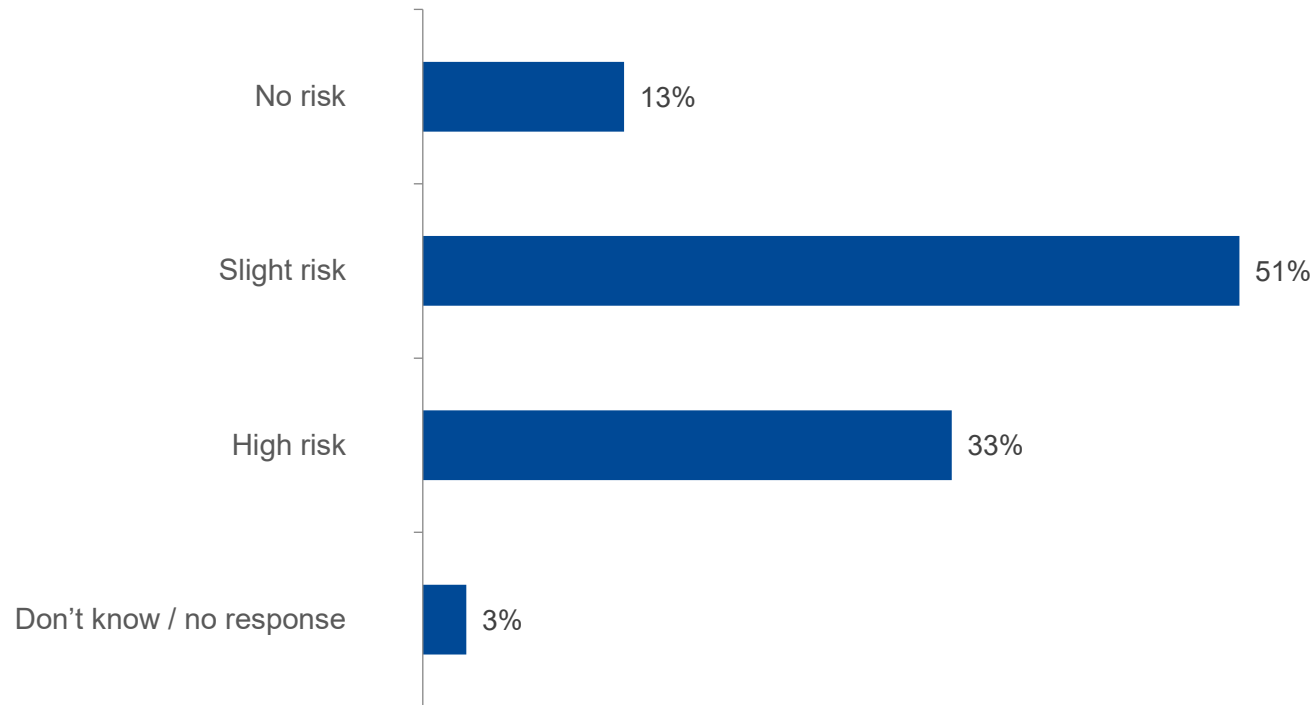


80% feel that they or their relatives are at risk of a possible airborne infection with coronavirus in gyms.

Net basis: All respondents, who have visited the aforementioned places at least occasionally before the coronavirus (410)

Clean air and coronavirus

To what extent do you feel that you or your relatives are at risk of a possible airborne infection with coronavirus in **open-plan offices**?

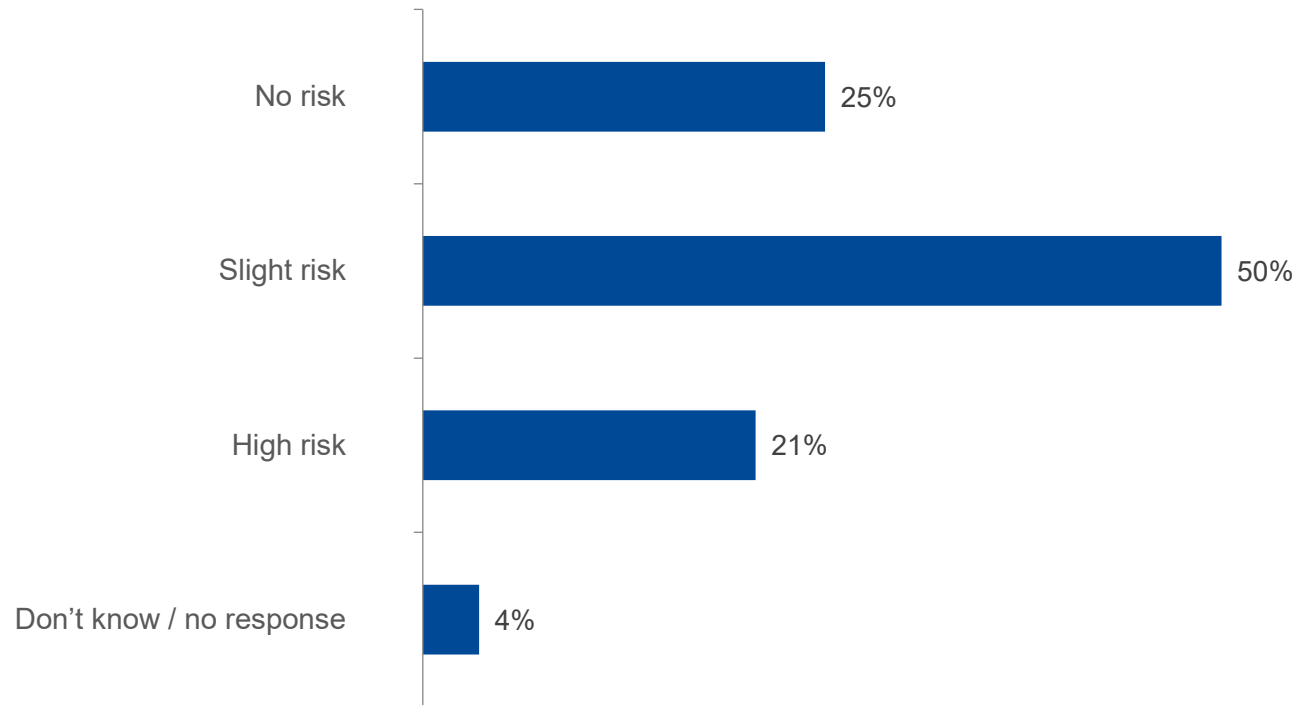


84% feel that they or their relatives are at risk of a possible airborne infection with coronavirus in open-plan offices.

Net basis: All respondents, who have visited the aforementioned places at least occasionally before the coronavirus (302)

Clean air and coronavirus

To what extent do you feel that you or your relatives are at risk of a possible airborne infection with coronavirus at **production sites**?

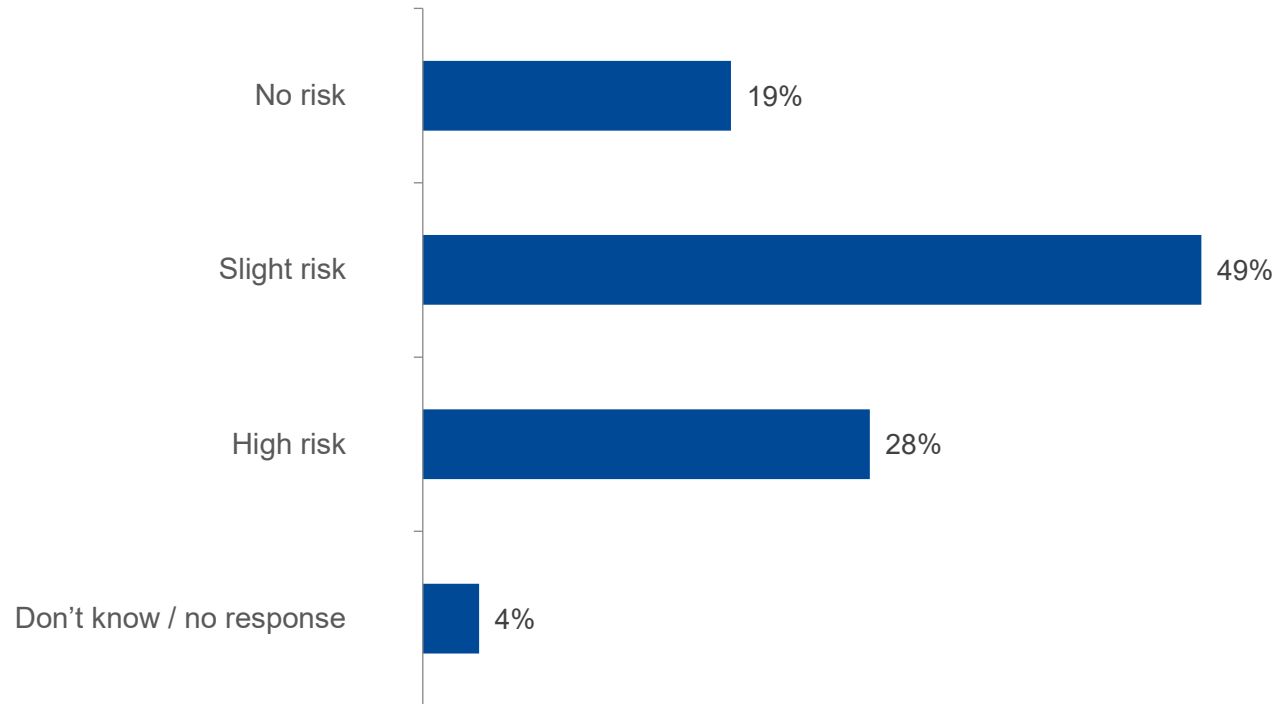


71% feel that they or their relatives are at risk of a possible airborne infection with coronavirus at production sites.

Net basis: All respondents, who have visited the aforementioned places at least occasionally before the coronavirus (263)

Clean air and coronavirus

To what extent do you feel that you or your relatives are at risk of a possible airborne infection with coronavirus in **canteens**?

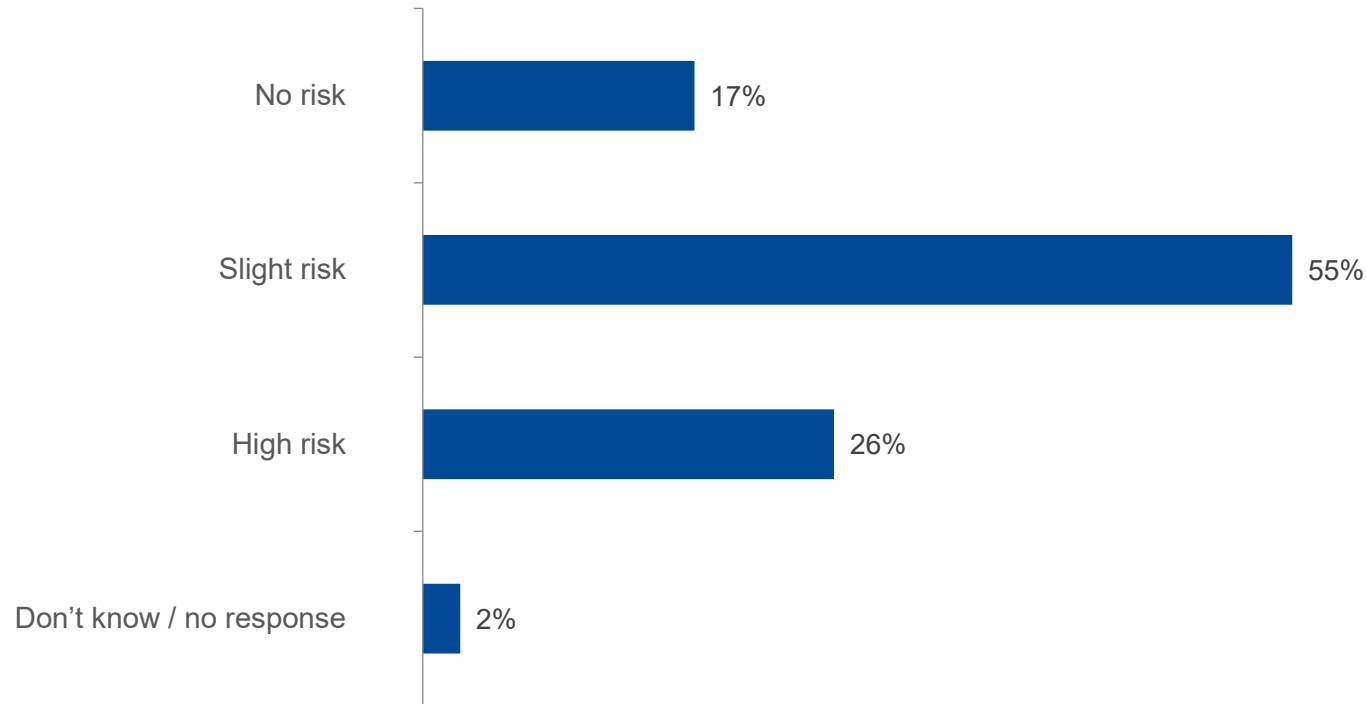


77% feel that they or their relatives are at risk of a possible airborne infection with coronavirus in canteens.

Net basis: All respondents, who have visited the aforementioned places at least occasionally before the coronavirus (329)

Clean air and coronavirus

To what extent do you feel that you or your relatives are at risk of a possible airborne infection with coronavirus in **restaurants, hotels or conference facilities**?

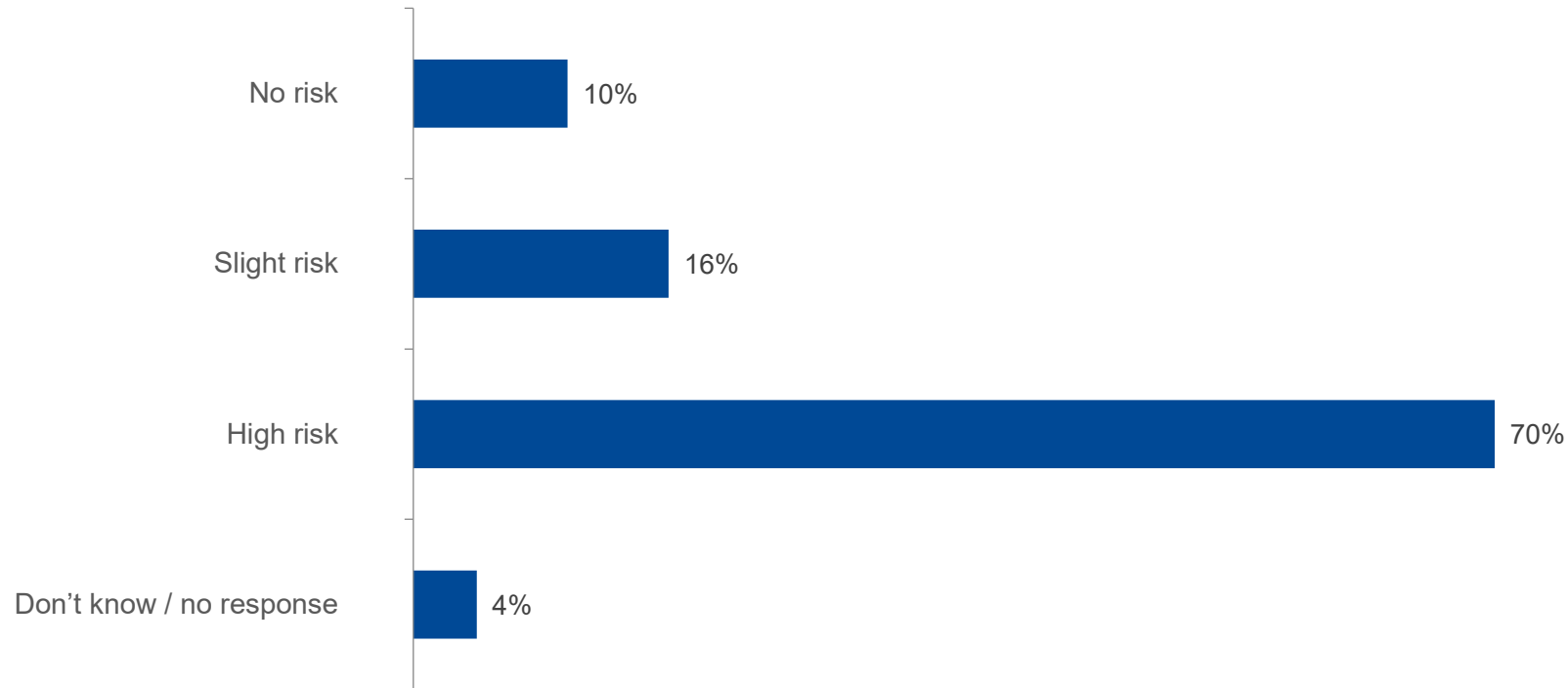


81% feel that they or their relatives are at risk of a possible airborne infection with coronavirus in restaurants, hotels or conference facilities.

Net basis: All respondents, who have visited the aforementioned places at least occasionally before the coronavirus (1,118)

Clean air and coronavirus

To what extent do you feel that you or your relatives are at risk of a possible airborne infection with coronavirus in **clubs** or **discos**?

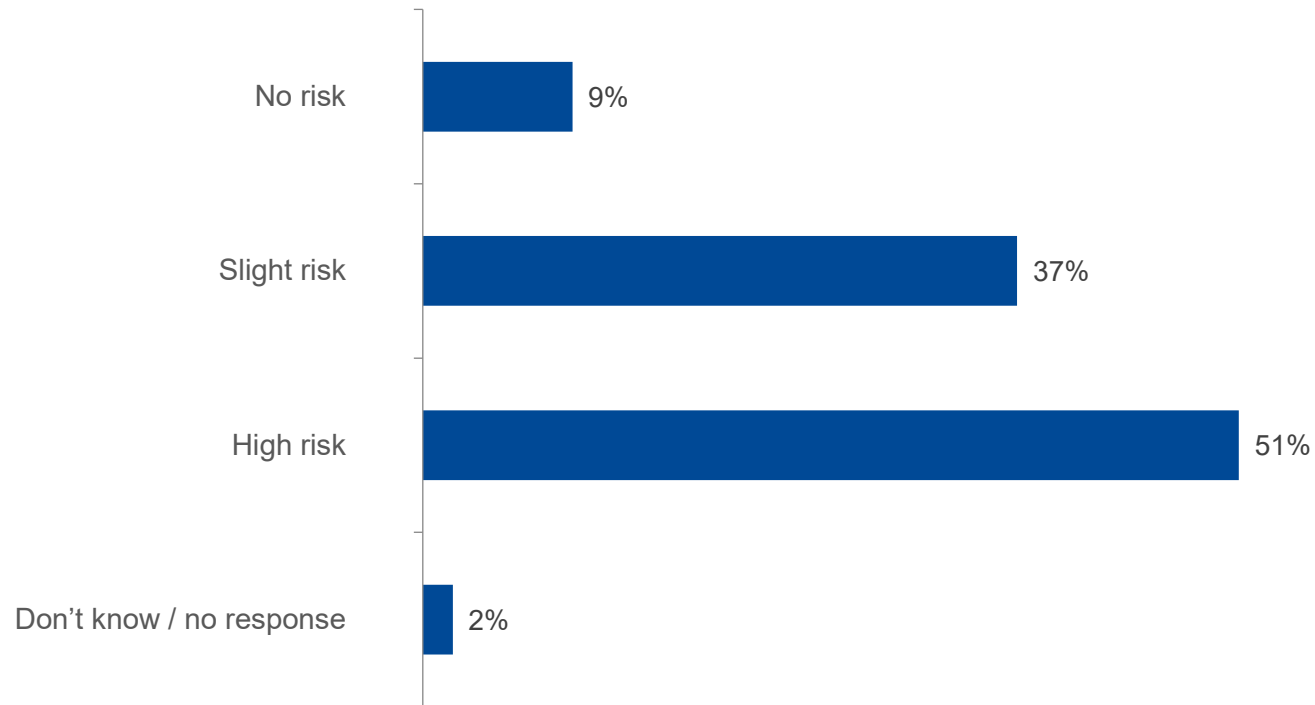


86% feel that they or their relatives are at risk of a possible airborne infection with coronavirus in clubs or discos.

Net basis: All respondents, who have visited the aforementioned places at least occasionally before the coronavirus (283)

Clean air and coronavirus

To what extent do you feel that you or your relatives are at risk of a possible airborne infection with coronavirus on **public transport**?

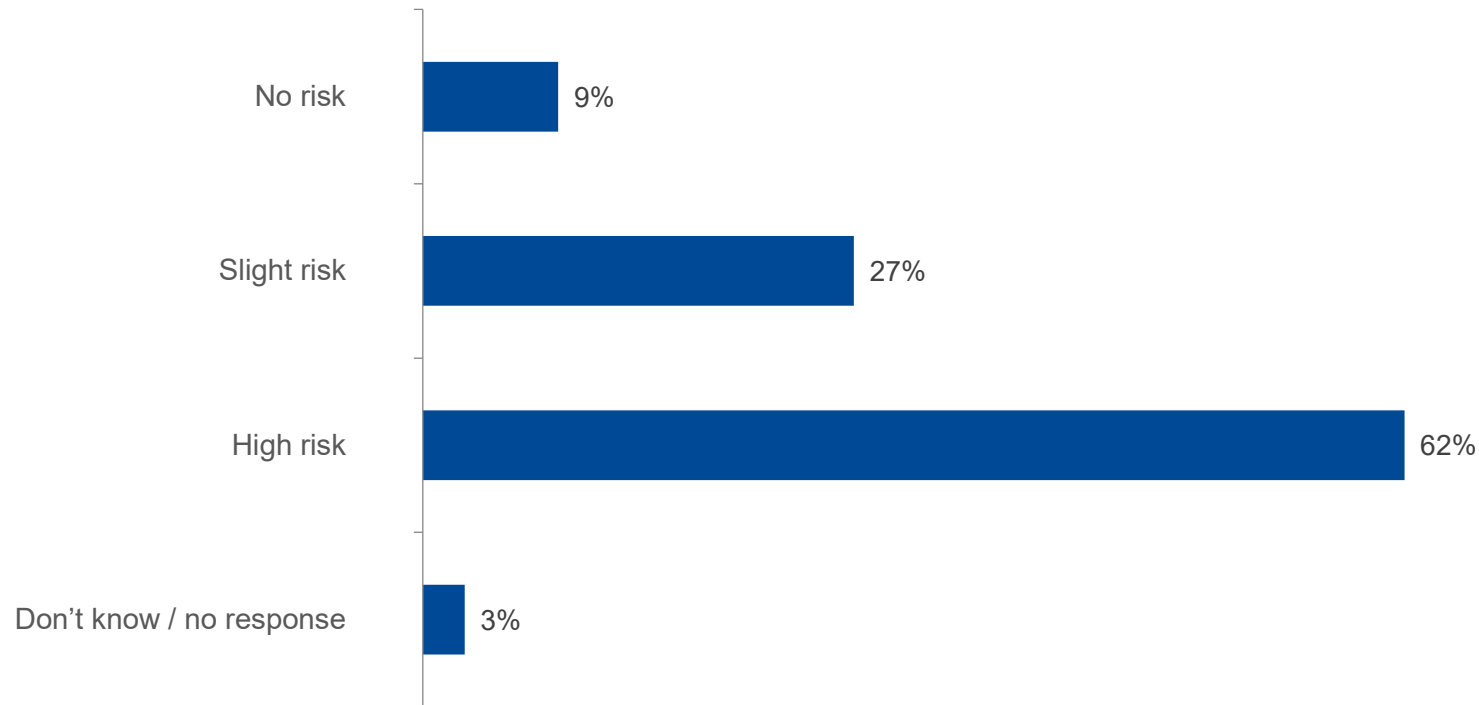


88% feel that they or their relatives are at risk of a possible airborne infection with coronavirus on public transport.

Net basis: All respondents, who have visited the aforementioned places at least occasionally before the coronavirus (960)

Clean air and coronavirus

To what extent do you feel that you or your relatives are at risk of a possible airborne infection with coronavirus on **coaches**?

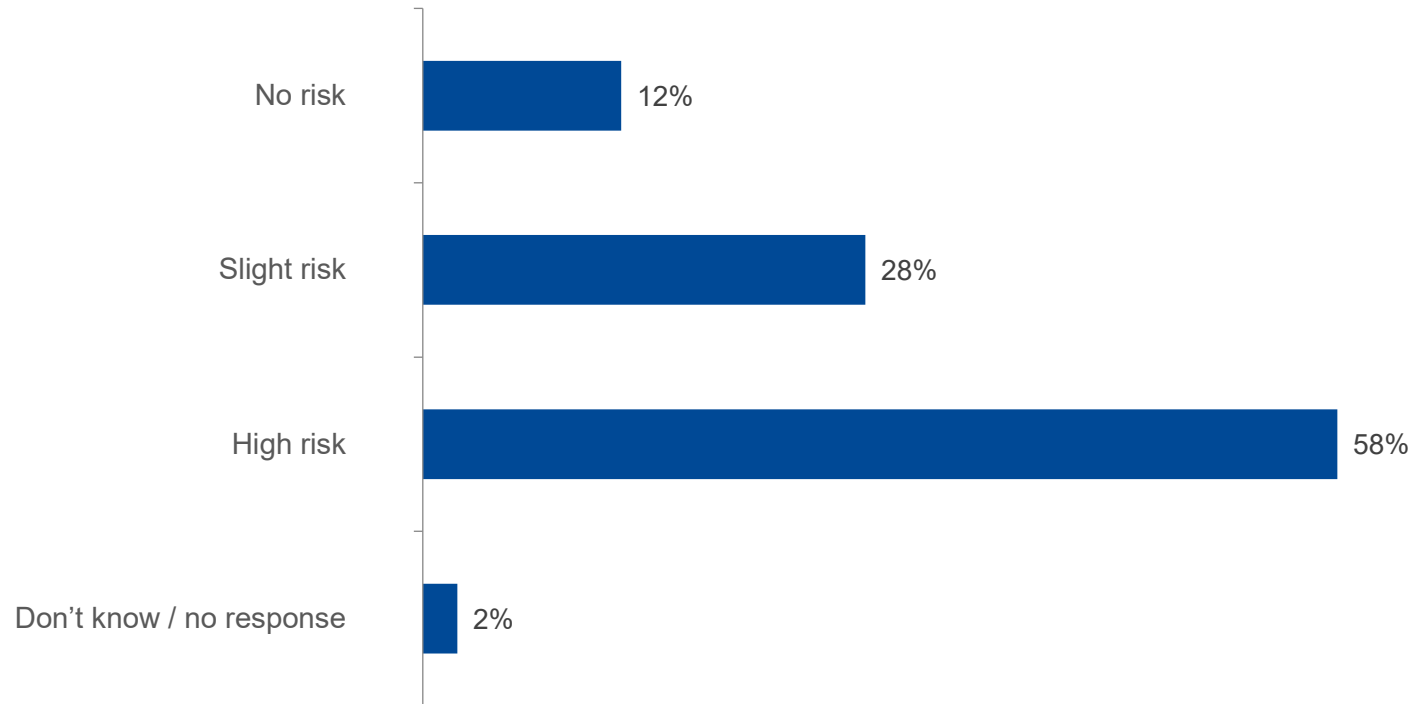


89% feel that they or their relatives are at risk of a possible airborne infection with coronavirus on coaches.

Net basis: All respondents, who have visited the aforementioned places at least occasionally before the coronavirus (263)

Clean air and coronavirus

To what extent do you feel that you or your relatives are at risk of a possible airborne infection with coronavirus on **aeroplanes**?

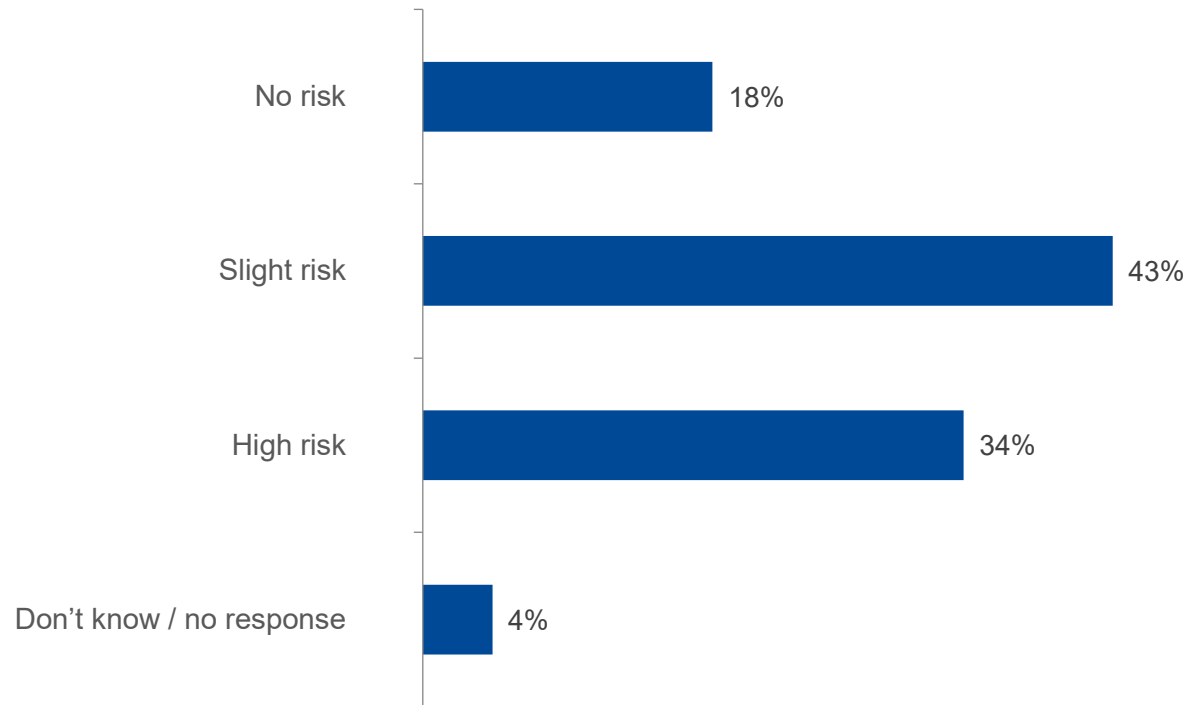


86% feel that they or their relatives are at risk of a possible airborne infection with coronavirus on aeroplanes.

Net basis: All respondents, who have visited the aforementioned places at least occasionally before the coronavirus (536)

Clean air and coronavirus

To what extent do you feel that you or your relatives are at risk of a possible airborne infection with coronavirus in **nurseries** or **schools**?

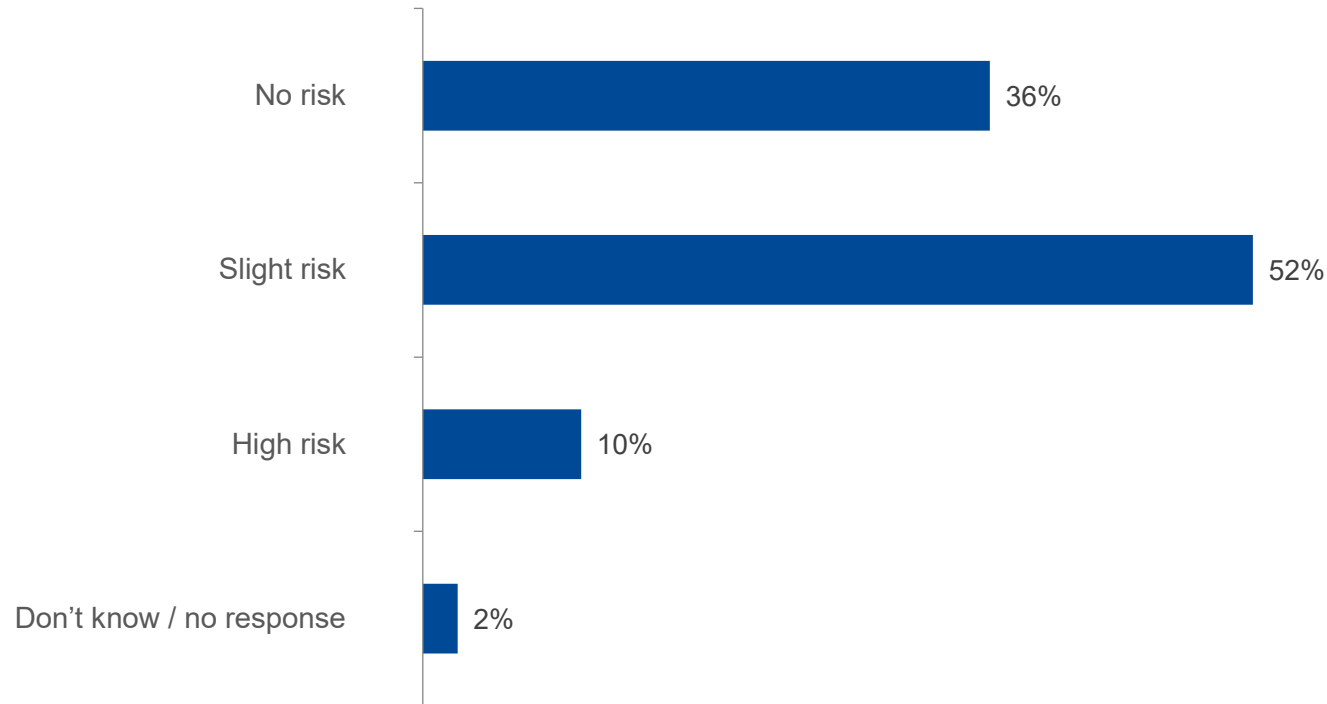


77% feel that they or their relatives are at risk of a possible airborne infection with coronavirus in nurseries or schools.

Net basis: All respondents, who have visited the aforementioned places at least occasionally before the coronavirus (414)

Clean air and coronavirus

To what extent do you feel that you or your relatives are at risk of a possible airborne infection with coronavirus in **pharmacies**?

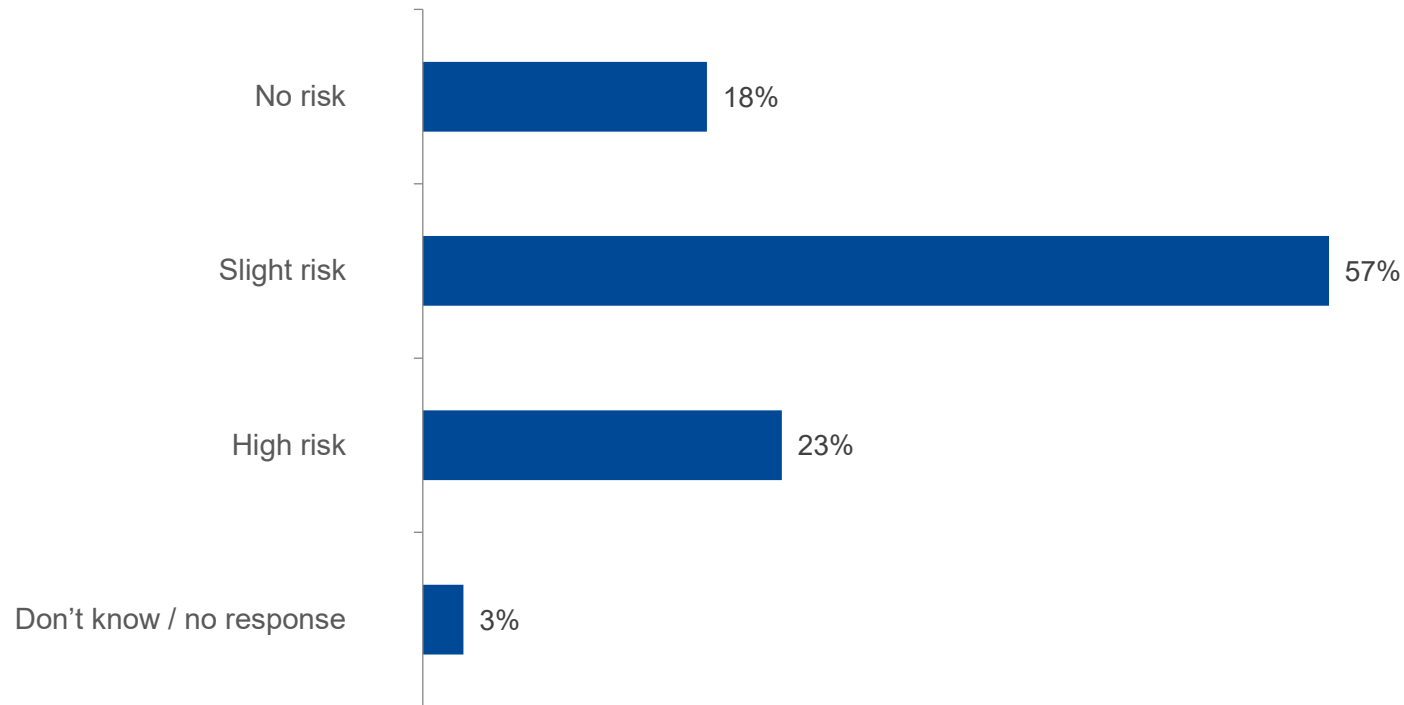


62% feel that they or their relatives are at risk of a possible airborne infection with coronavirus in pharmacies.

Net basis: All respondents, who have visited the aforementioned places at least occasionally before the coronavirus (1,431)

Clean air and coronavirus

To what extent do you feel that you or your relatives are at risk of a possible airborne infection with coronavirus in **supermarkets**?

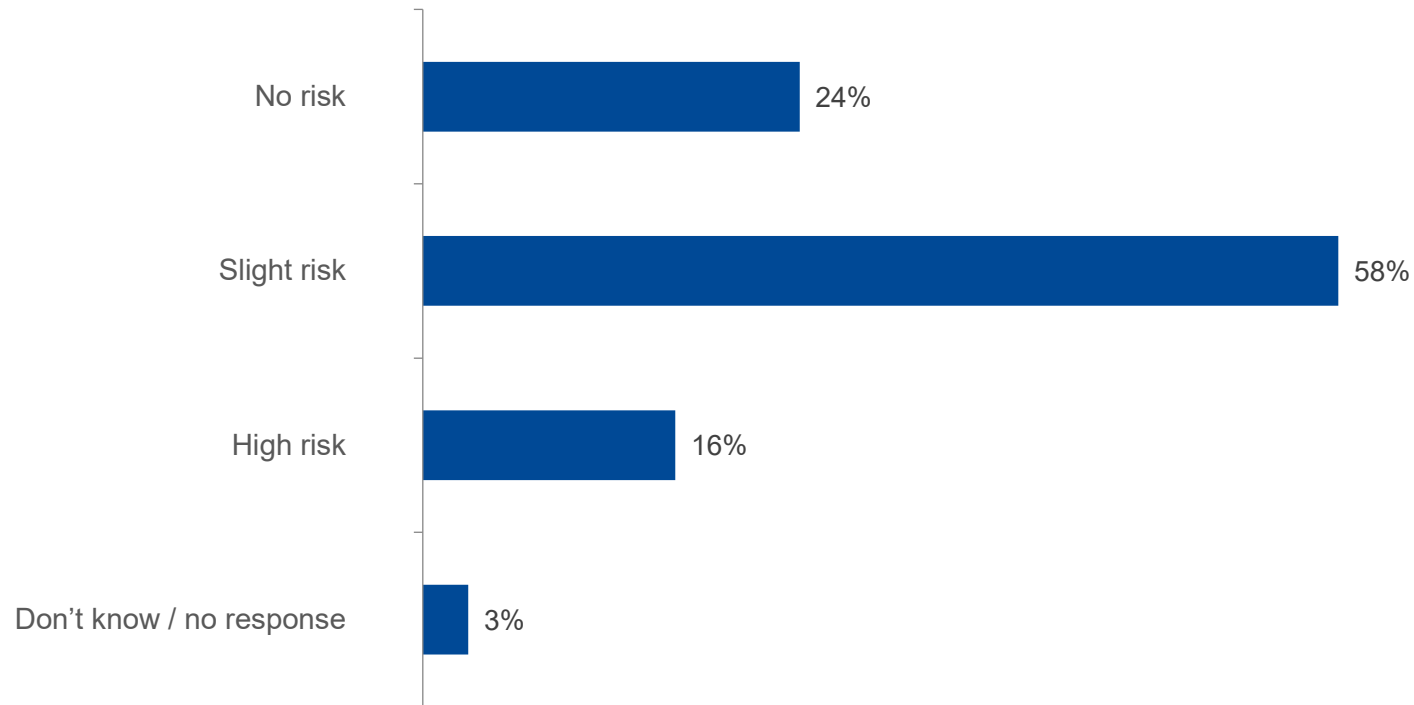


80% feel that they or their relatives are at risk of a possible airborne infection with coronavirus in supermarkets.

Net basis: All respondents, who have visited the aforementioned places at least occasionally before the coronavirus (1,752)

Clean air and coronavirus

To what extent do you feel that you or your relatives are at risk of a possible airborne infection with coronavirus at the **hairstylist**?



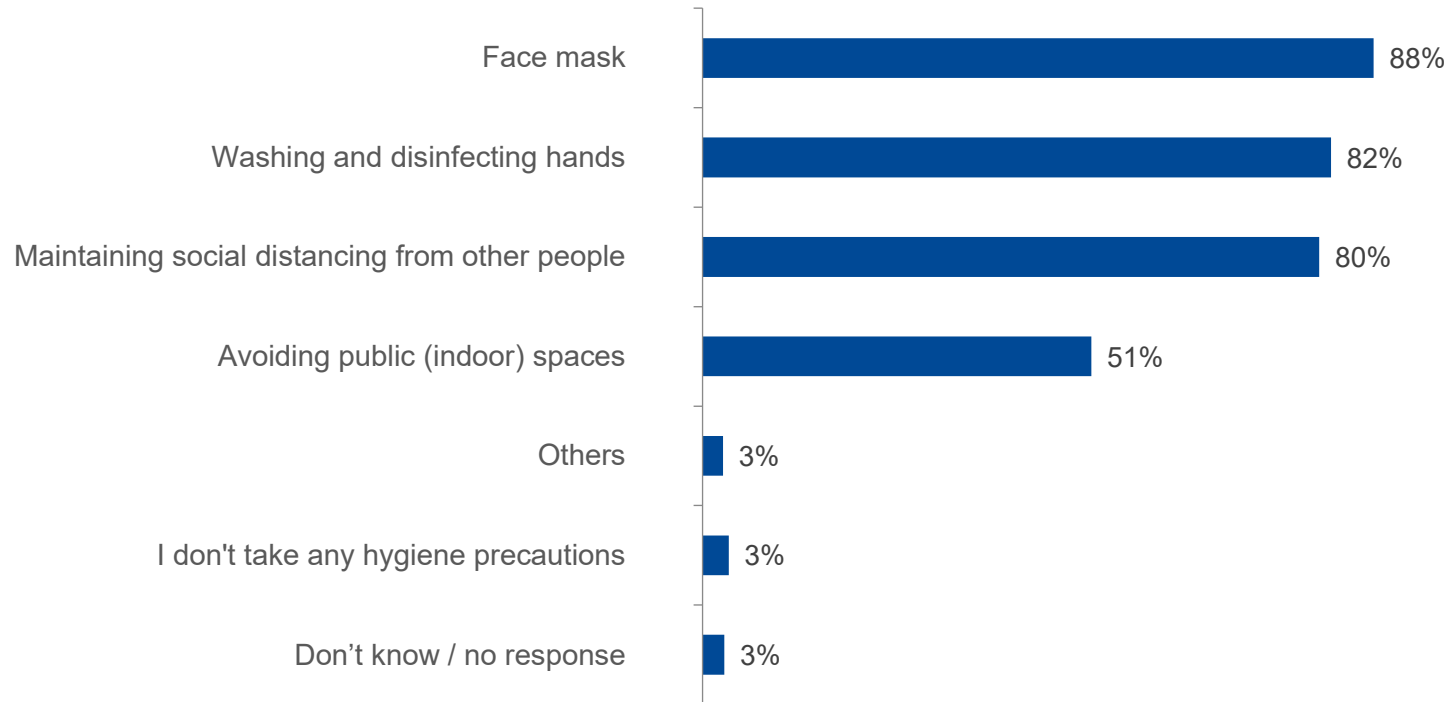
74% feel that they or their relatives are at risk of a possible airborne infection with coronavirus at the hairstylist.

Net basis: All respondents, who have visited the aforementioned places at least occasionally before the coronavirus (1,227)

What hygiene precautions do you take to protect yourself against catching the coronavirus?

Clean air and coronavirus

What hygiene precautions do you take to protect yourself against catching the coronavirus?



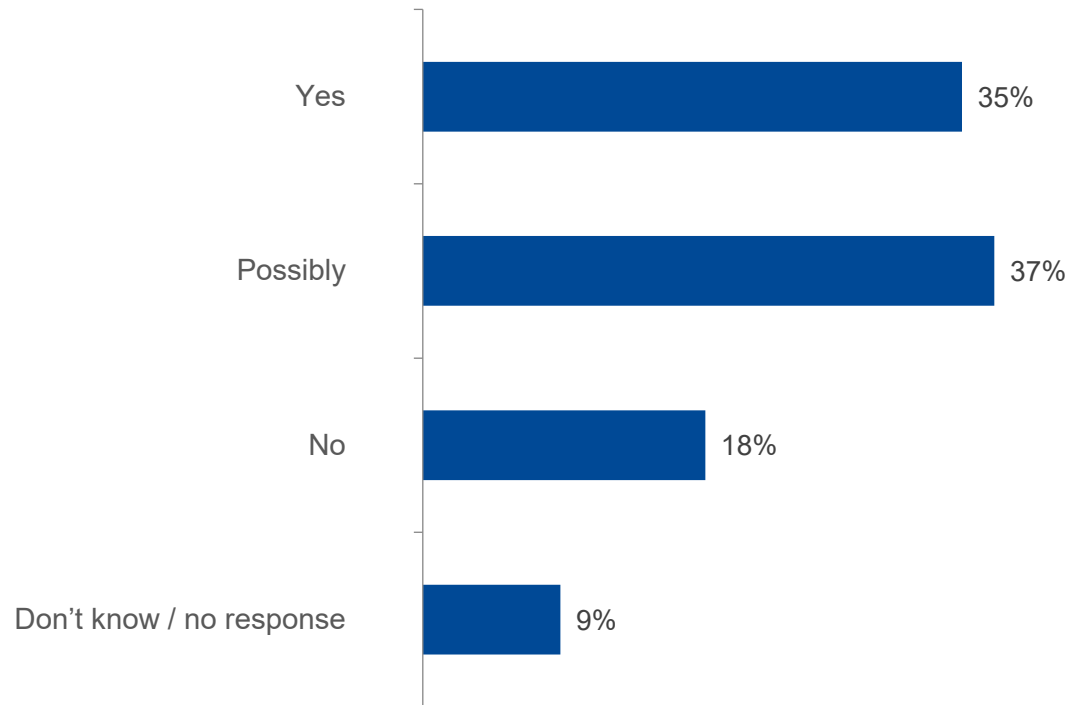
51% of all respondents avoid public indoor spaces to protect themselves against catching the coronavirus.

Net basis: All respondents (2,089)

Would you feel safer if public buildings used medically-certified air purification equipment that is proven to remove viruses, germs, bacteria and allergens from the air and from surfaces?

Clean air and coronavirus

Would you feel safer if public buildings used medically-certified air purification equipment that is proven to remove viruses, germs, bacteria and allergens from the air and from surfaces?



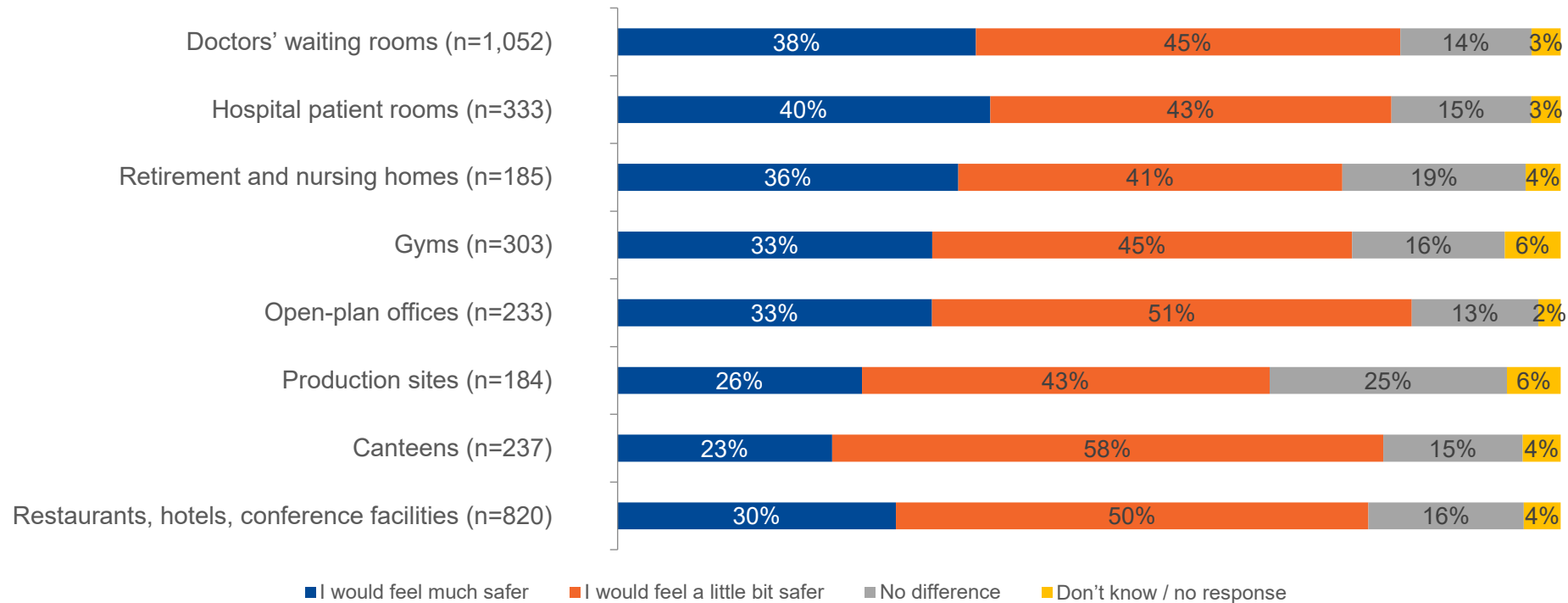
Net basis: All respondents (2,089)

35% of respondents would feel safer if public buildings used medically-certified air purification equipment that removes viruses, germs, bacteria and allergens from the air and from surfaces. 37% of respondents answered the question with 'possibly'.

To what extent would you feel safer if there was an air purification system with certified medical technology in each of the following facilities / places?

Clean air and coronavirus

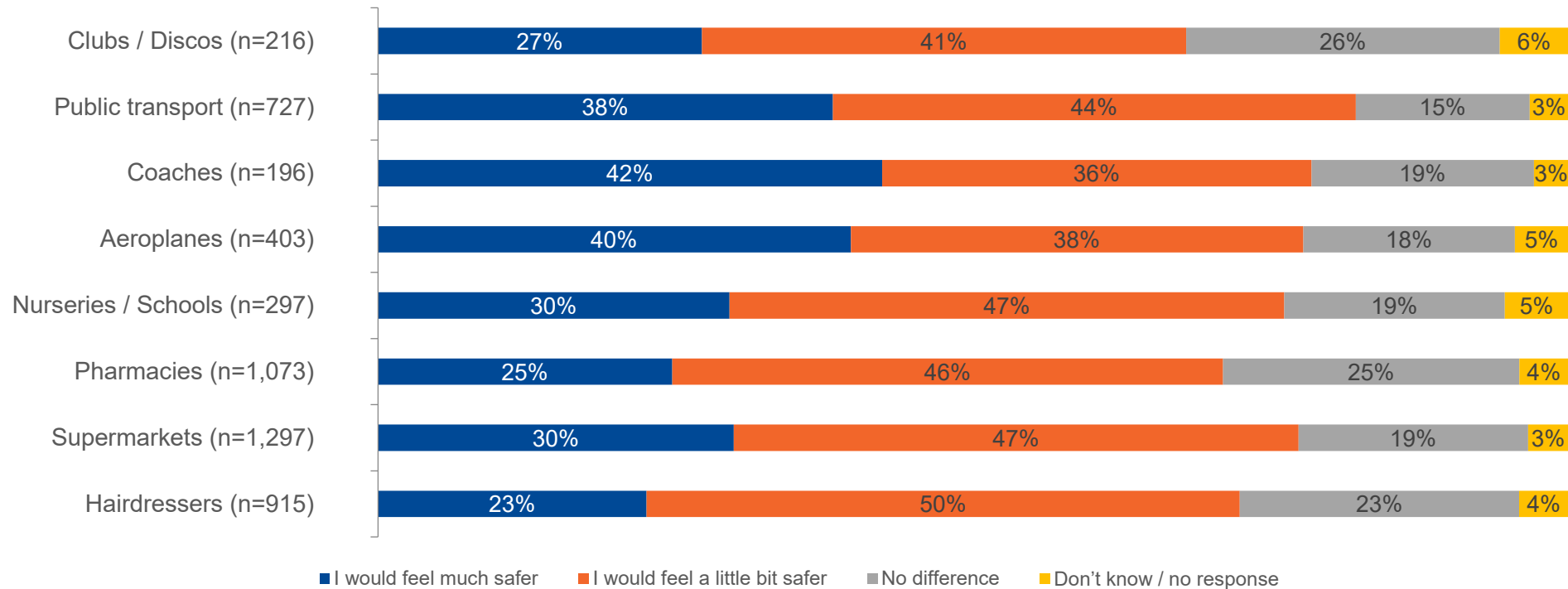
To what extent would you feel safer if there was an air purification system with certified medical technology in each of the following facilities / places? (I)



Net basis: Respondents, who would (possibly) feel safer with air purification and had at least occasionally been to the aforementioned places before the coronavirus

Clean air and coronavirus

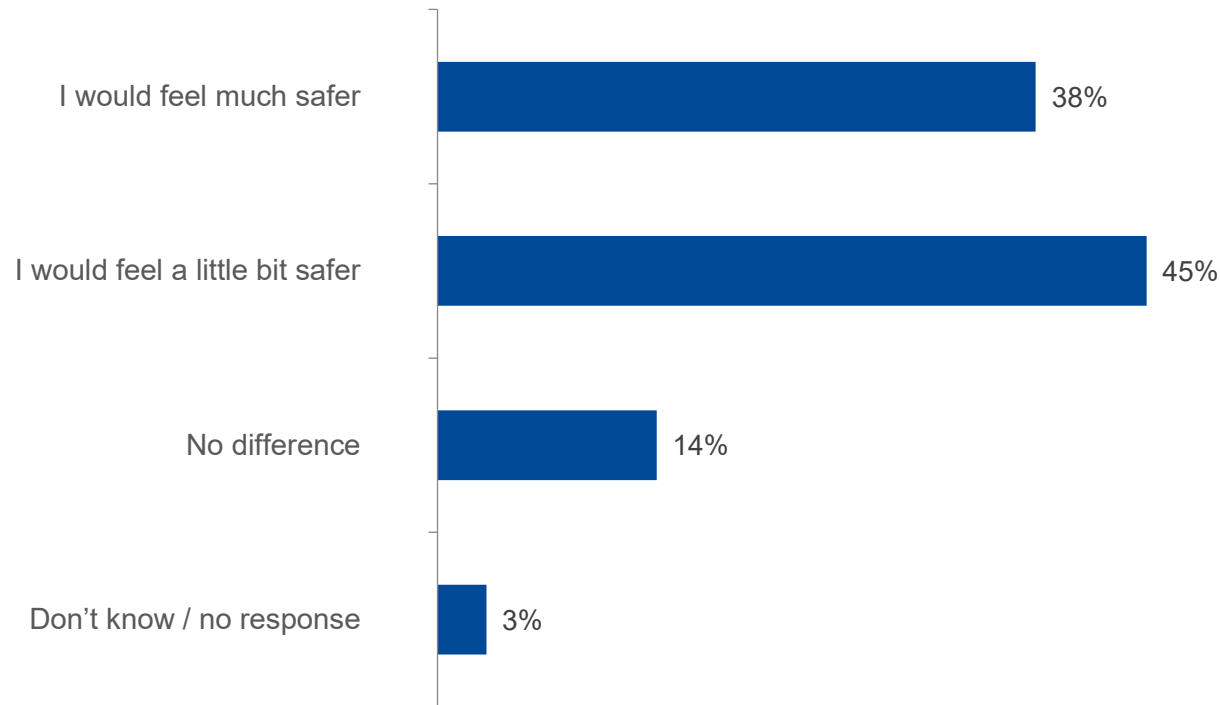
To what extent would you feel safer if there was an air purification system with certified medical technology in each of the following facilities / places? (II)



Net basis: Respondents, who would (possibly) feel safer with air purification and had at least occasionally been to the aforementioned places before the coronavirus

Clean air and coronavirus

To what extent would you feel safer if there was an air purification system with certified medical technology in **doctors' waiting rooms**?

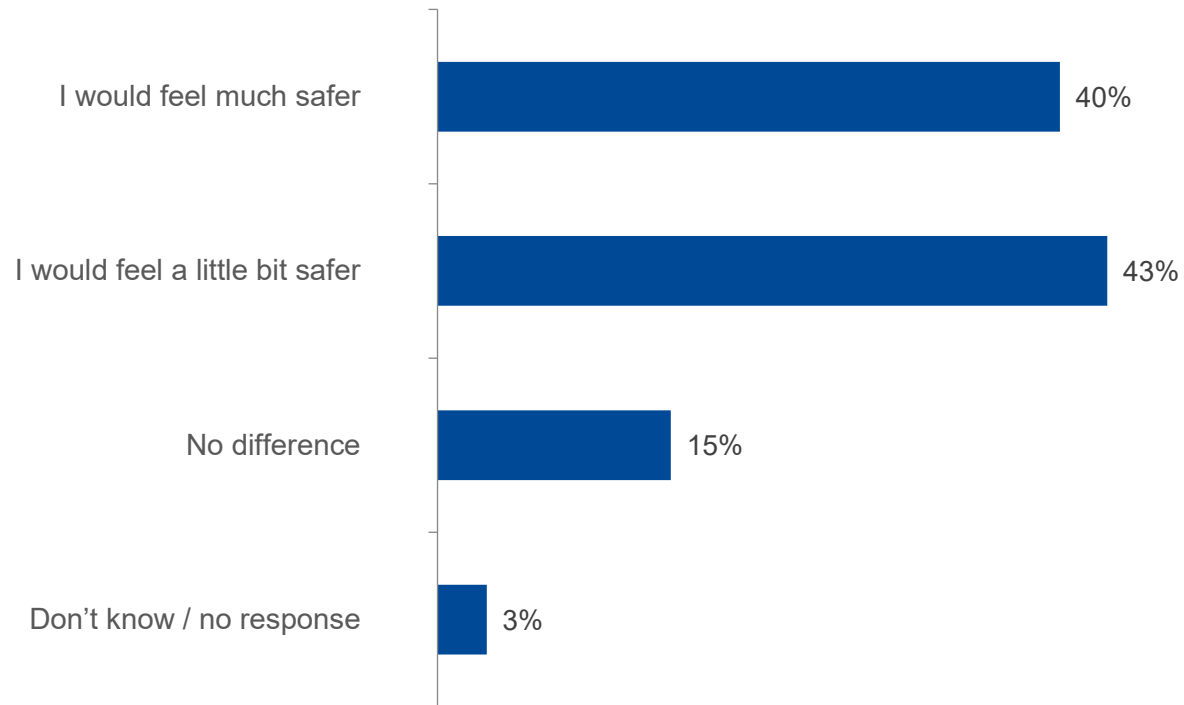


83% of respondents would feel safer in doctors' waiting rooms with an air purification system with certified medical technology.

Net basis: Respondents, who would (possibly) feel safer with air purification and had at least occasionally been to the aforementioned places before the coronavirus (1,052)

Clean air and coronavirus

To what extent would you feel safer with an air purification system with certified medical technology in **hospital patient rooms**?

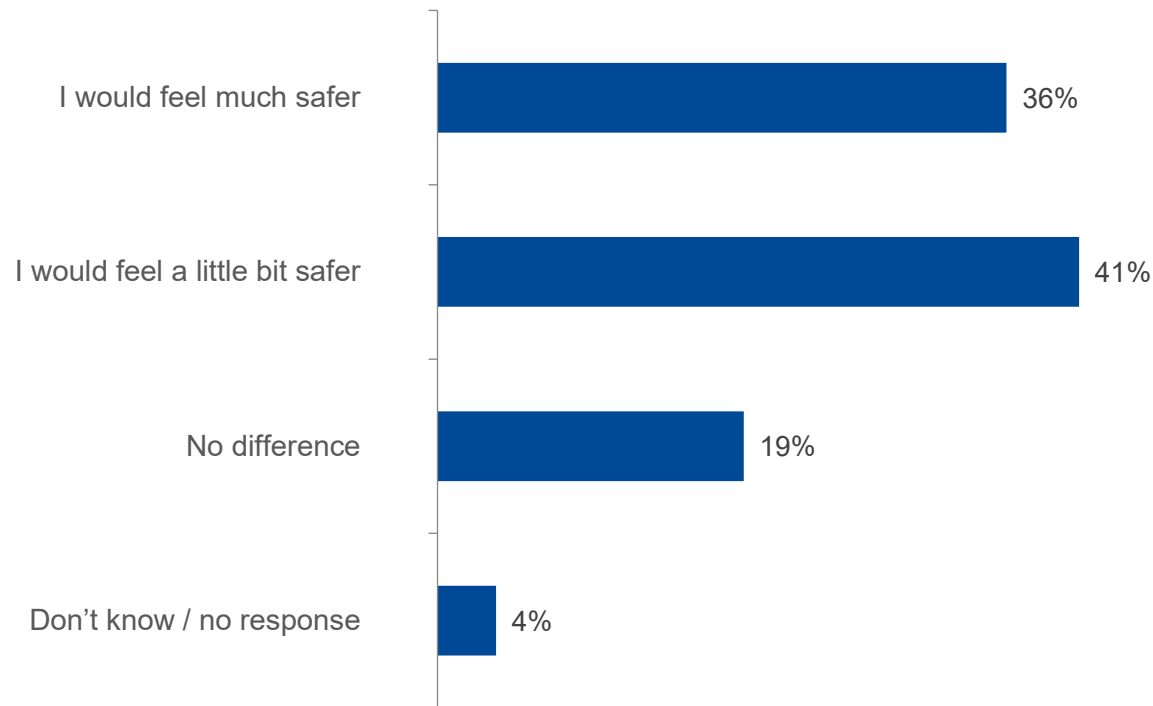


83% of respondents would feel safer in hospital patient rooms with an air purification system with certified medical technology.

Net basis: Respondents, who would (possibly) feel safer with air purification and had at least occasionally been to the aforementioned places before the coronavirus (333)

Clean air and coronavirus

To what extent would you feel safer in **retirement and nursing homes** with an air purification system with certified medical technology?

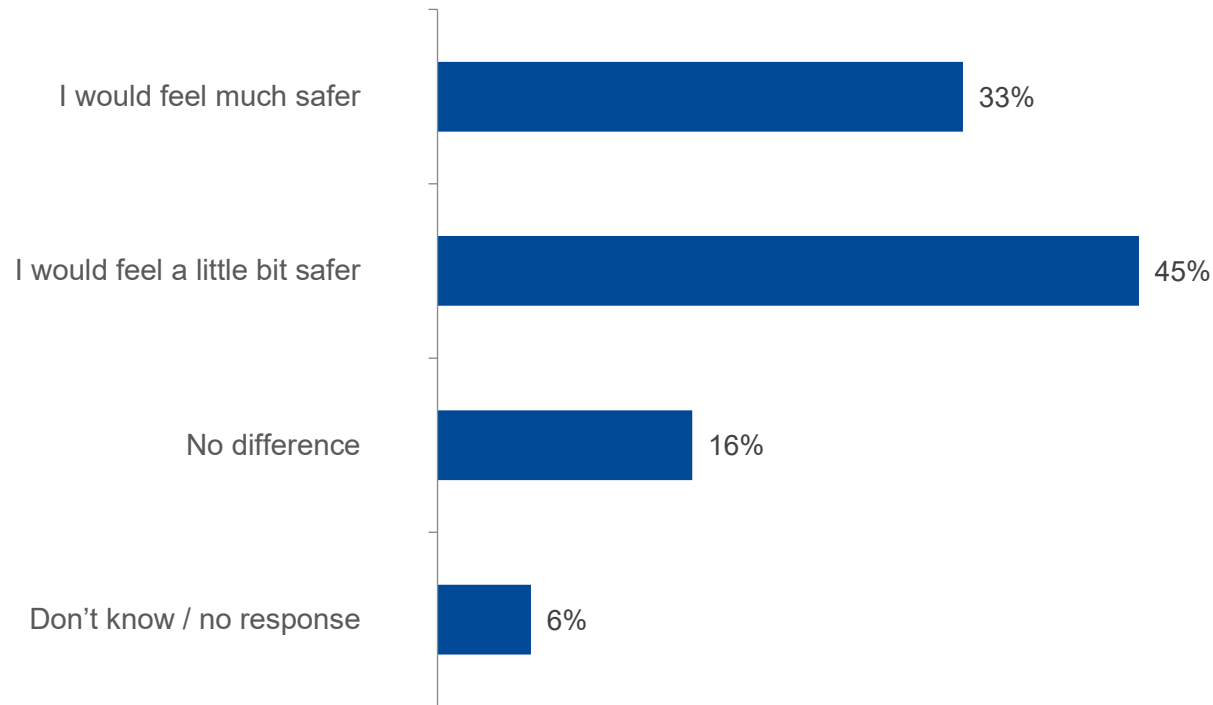


77% of respondents would feel safer in retirement and nursing homes with an air purification system with certified medical technology.

Net basis: Respondents, who would (possibly) feel safer with air purification and had at least occasionally been to the aforementioned places before the coronavirus (185)

Clean air and coronavirus

To what extent would you feel safer in **gyms** with an air purification system with certified medical technology?

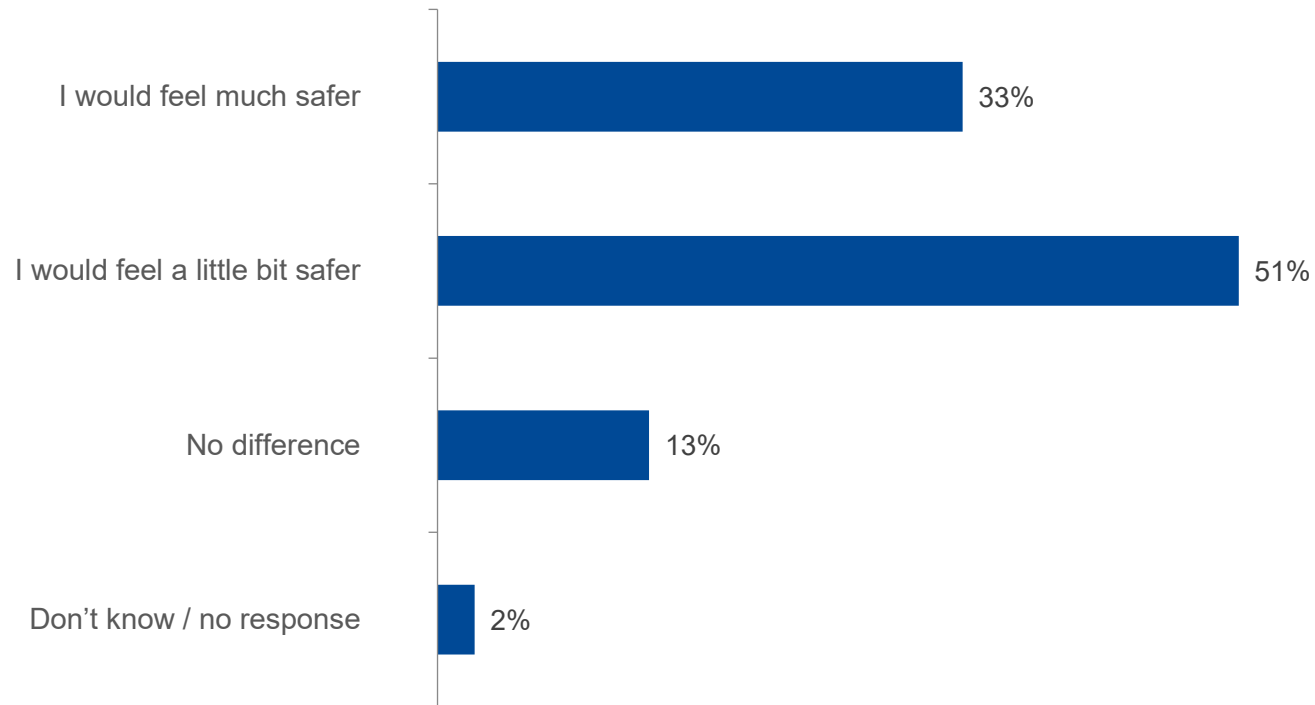


78% of respondents would feel safer in gyms with an air purification system with certified medical technology.

Net basis: Respondents, who would (possibly) feel safer with air purification and had at least occasionally been to the aforementioned places before the coronavirus (303)

Clean air and coronavirus

To what extent would you feel safer in **open-plan offices** with an air purification system with certified medical technology?

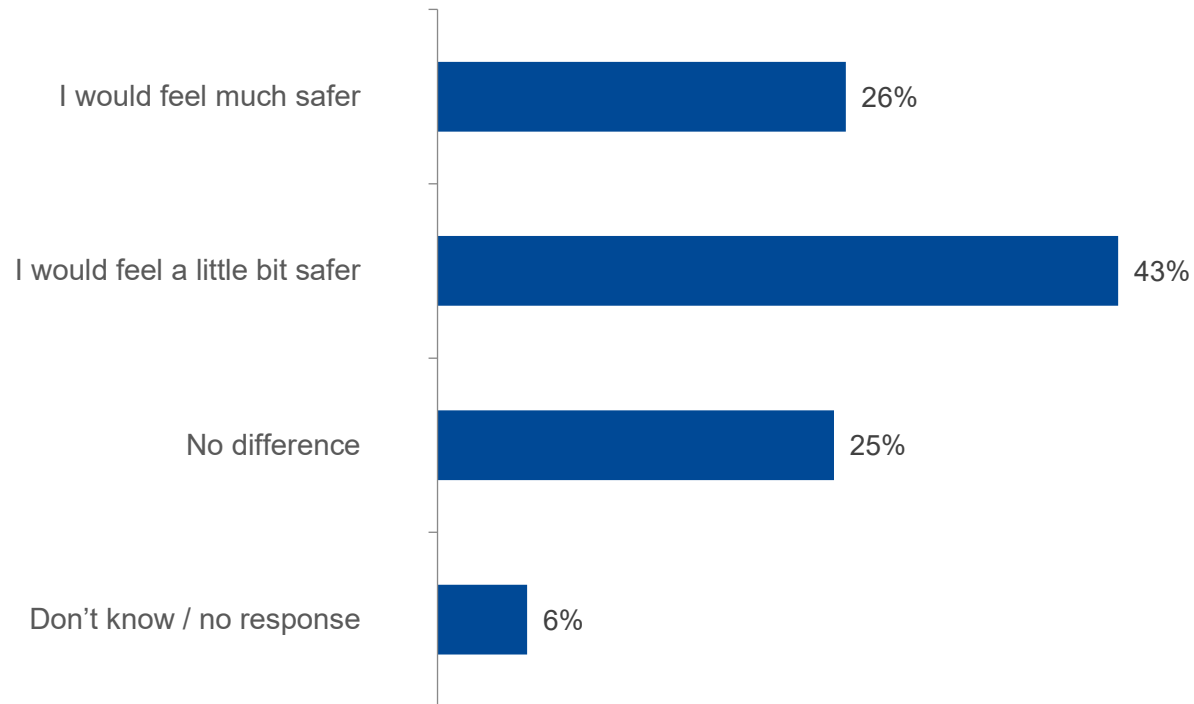


84% of respondents would feel safer in open-plan offices with an air purification system with certified medical technology.

Net basis: Respondents, who would (possibly) feel safer with air purification and had at least occasionally been to the aforementioned places before the coronavirus (233)

Clean air and coronavirus

To what extent would you feel safer at **production sites** with an air purification system with certified medical technology?

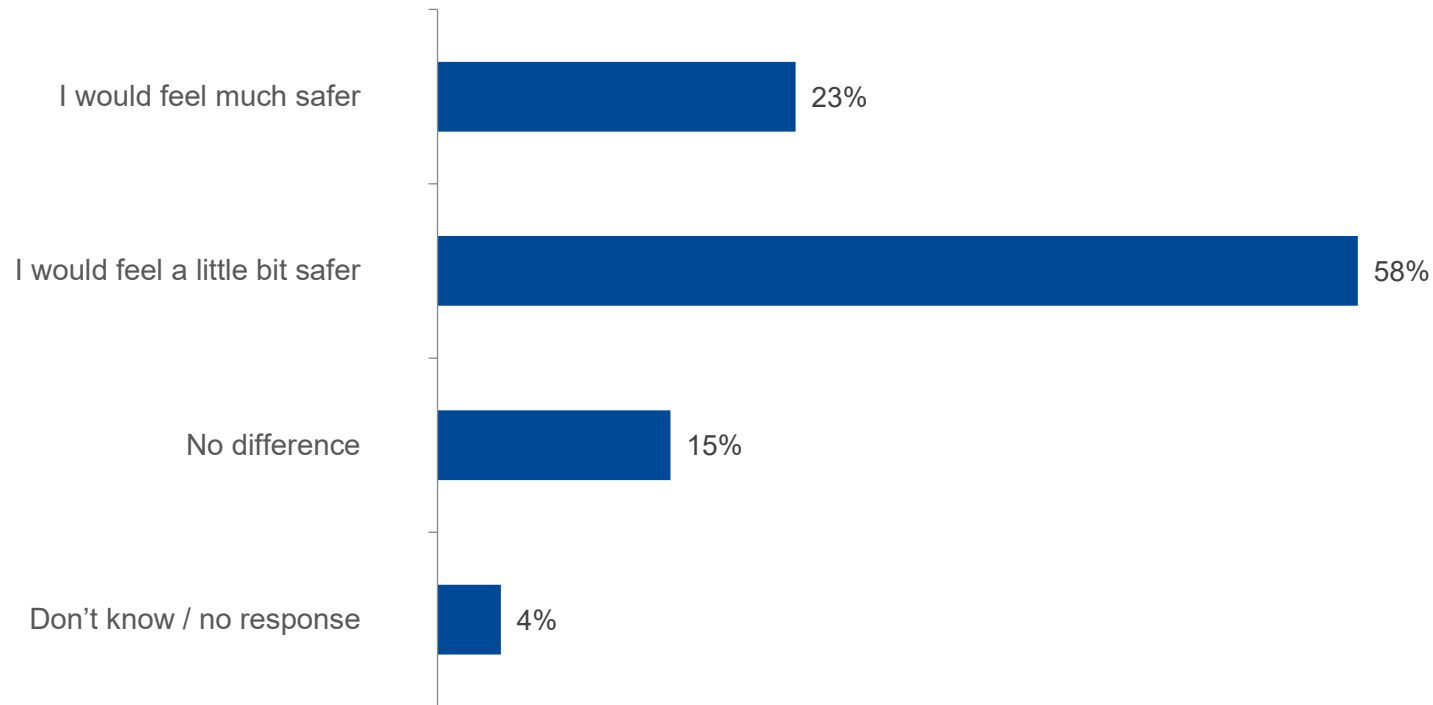


69% of respondents would feel safer at production sites with an air purification system with certified medical technology.

Net basis: Respondents, who would (possibly) feel safer with air purification and had at least occasionally been to the aforementioned places before the coronavirus (184)

Clean air and coronavirus

To what extent would you feel safer in **canteens** with an air purification system with certified medical technology?

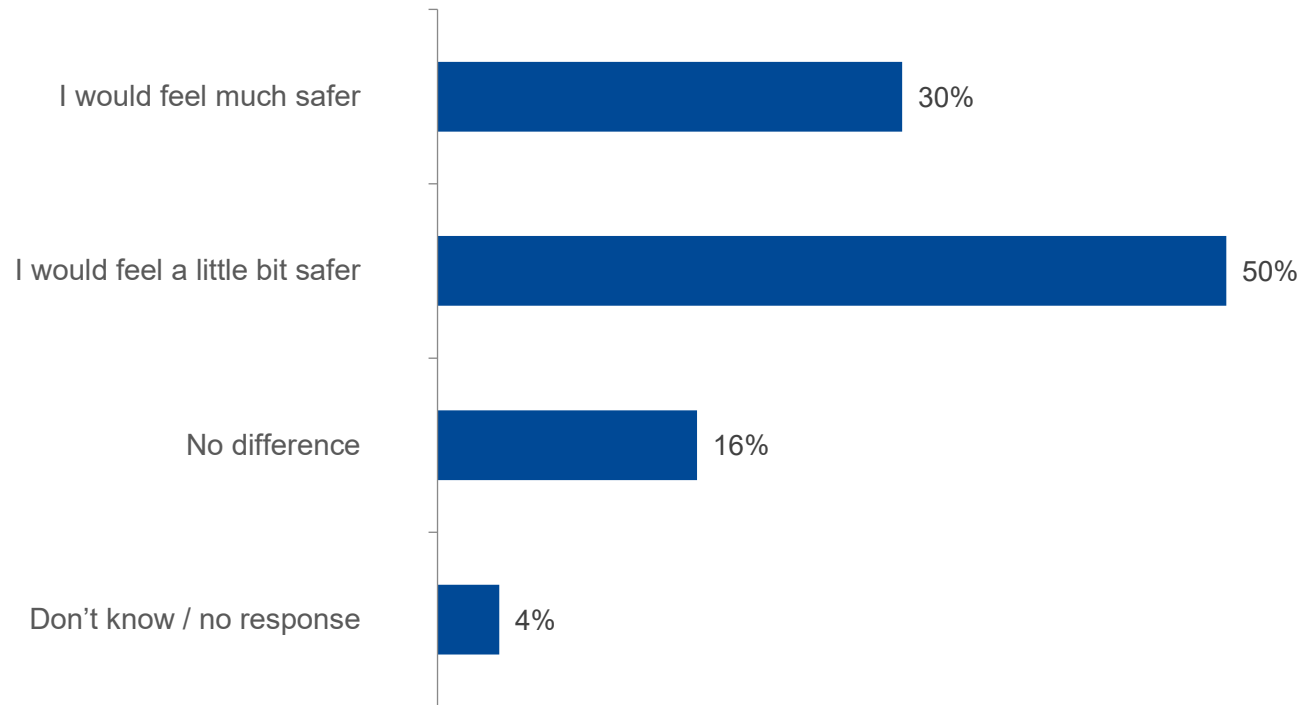


81% of respondents would feel safer in canteens with an air purification system with certified medical technology.

Net basis: Respondents, who would (possibly) feel safer with air purification and had at least occasionally been to the aforementioned places before the coronavirus (237)

Clean air and coronavirus

To what extent would you feel safer with an air purification system with certified medical technology in **restaurants, hotels or conference facilities**?

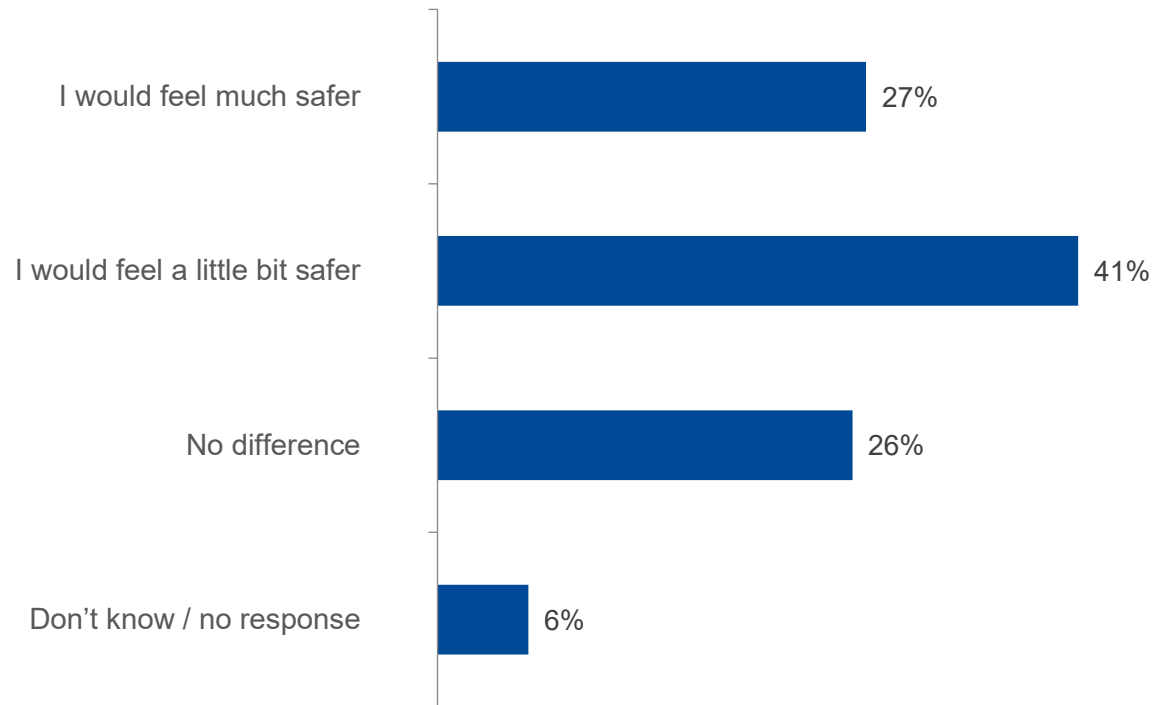


80% of respondents would feel safer in restaurants, hotels or conference facilities with an air purification system with certified medical technology.

Net basis: Respondents, who would (possibly) feel safer with air purification and had at least occasionally been to the aforementioned places before the coronavirus (820)

Clean air and coronavirus

To what extent would you feel safer in **clubs** or **discos** with an air purification system with certified medical technology?

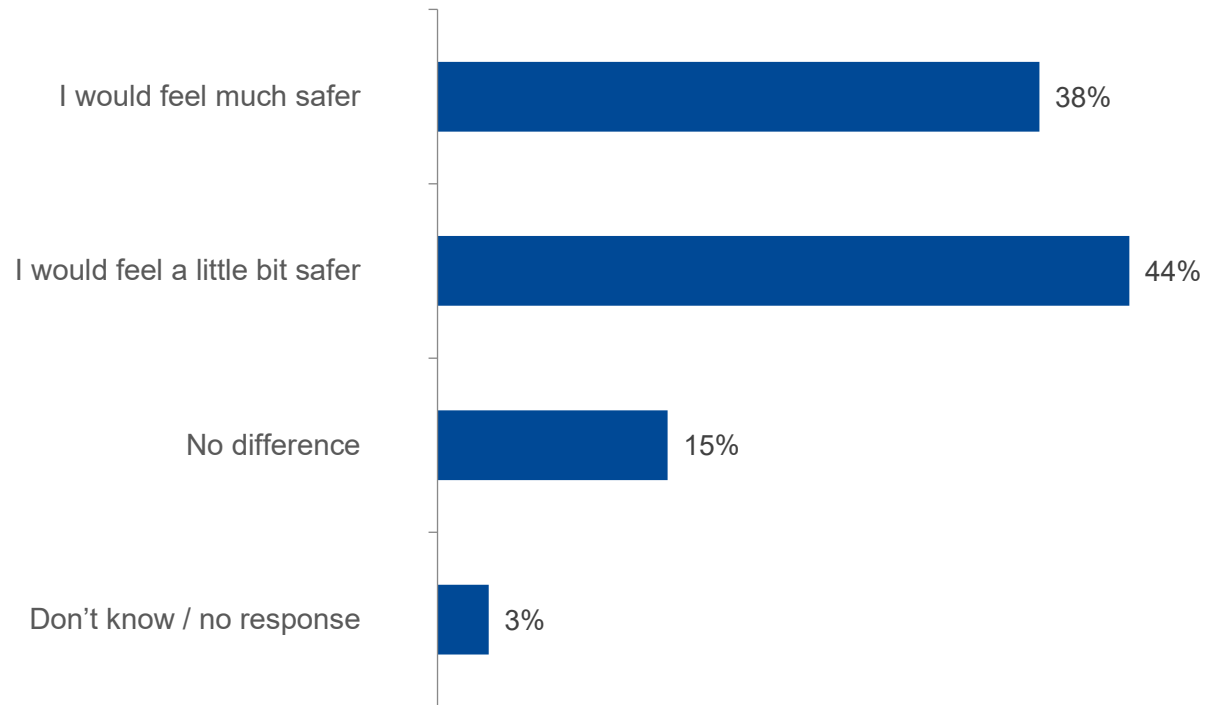


68% of respondents would feel safer in clubs or discos with an air purification system with certified medical technology.

Net basis: Respondents, who would (possibly) feel safer with air purification and had at least occasionally been to the aforementioned places before the coronavirus (216)

Clean air and coronavirus

To what extent would you feel safer on **public transport** with an air purification system with certified medical technology?

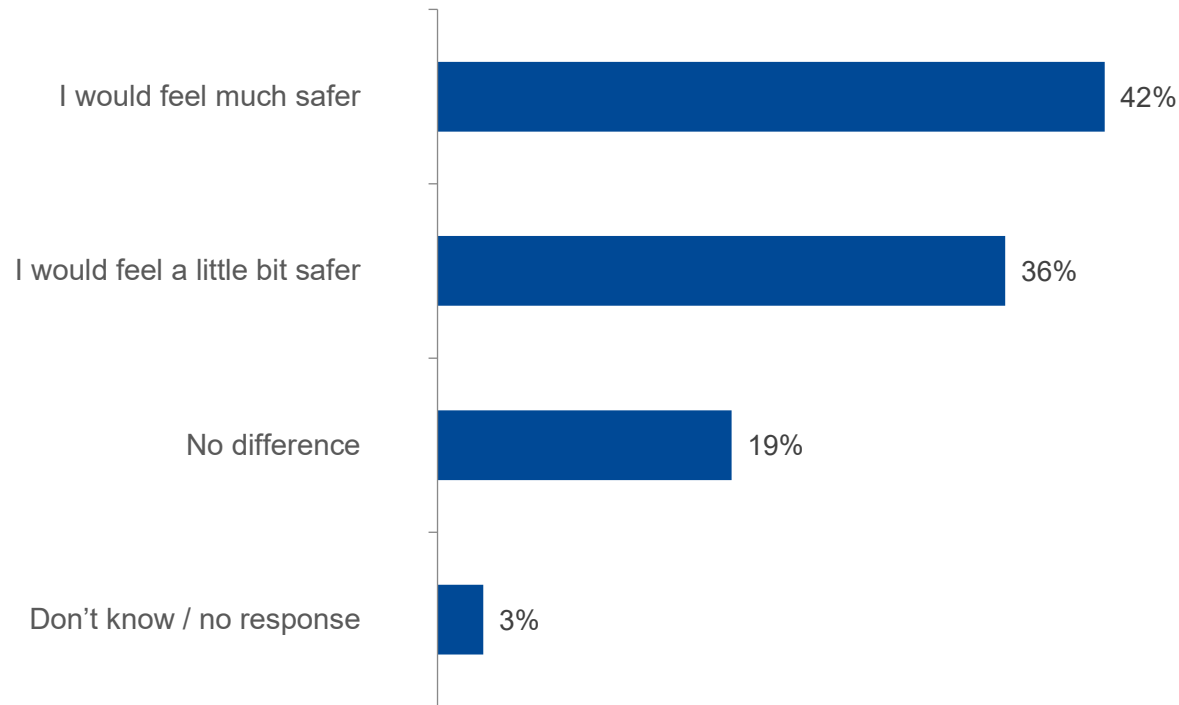


82% of respondents would feel safer on public transport with an air purification system with certified medical technology.

Net basis: Respondents, who would (possibly) feel safer with air purification and had at least occasionally been to the aforementioned places before the coronavirus (727)

Clean air and coronavirus

To what extent would you feel safer on **coaches** with an air purification system with certified medical technology?

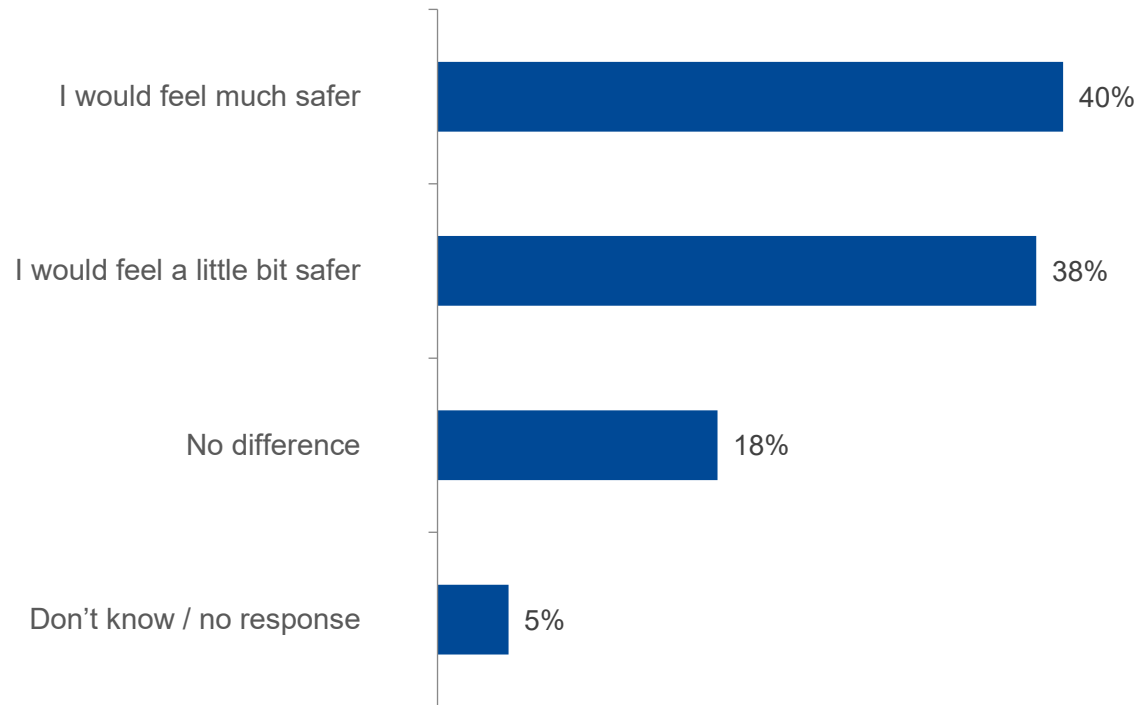


78% of respondents would feel safer on coaches with an air purification system with certified medical technology.

Net basis: Respondents, who would (possibly) feel safer with air purification and had at least occasionally been to the aforementioned places before the coronavirus (196)

Clean air and coronavirus

To what extent would you feel safer on **aeroplanes** with an air purification system with certified medical technology?

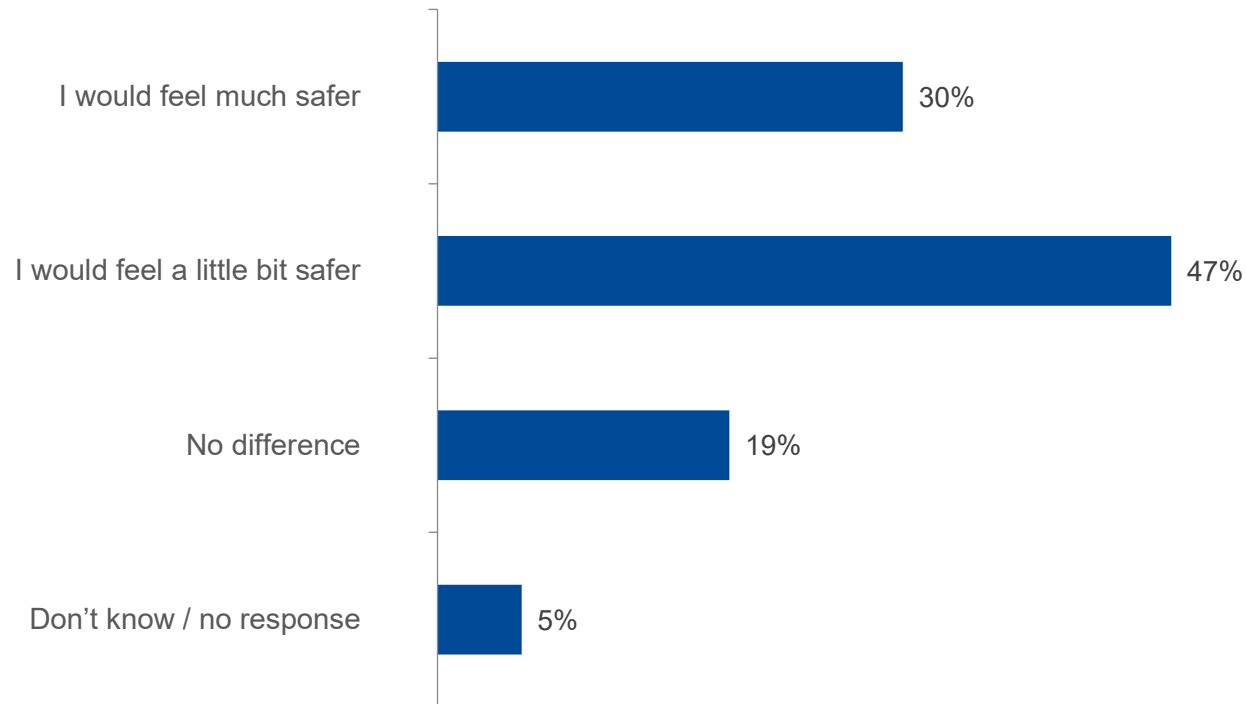


78% of respondents would feel safer on aeroplanes with an air purification system with certified medical technology.

Net basis: Respondents, who would (possibly) feel safer with air purification and had at least occasionally been to the aforementioned places before the coronavirus (403)

Clean air and coronavirus

To what extent would you feel safer in **nurseries** or **schools** with an air purification system with certified medical technology?

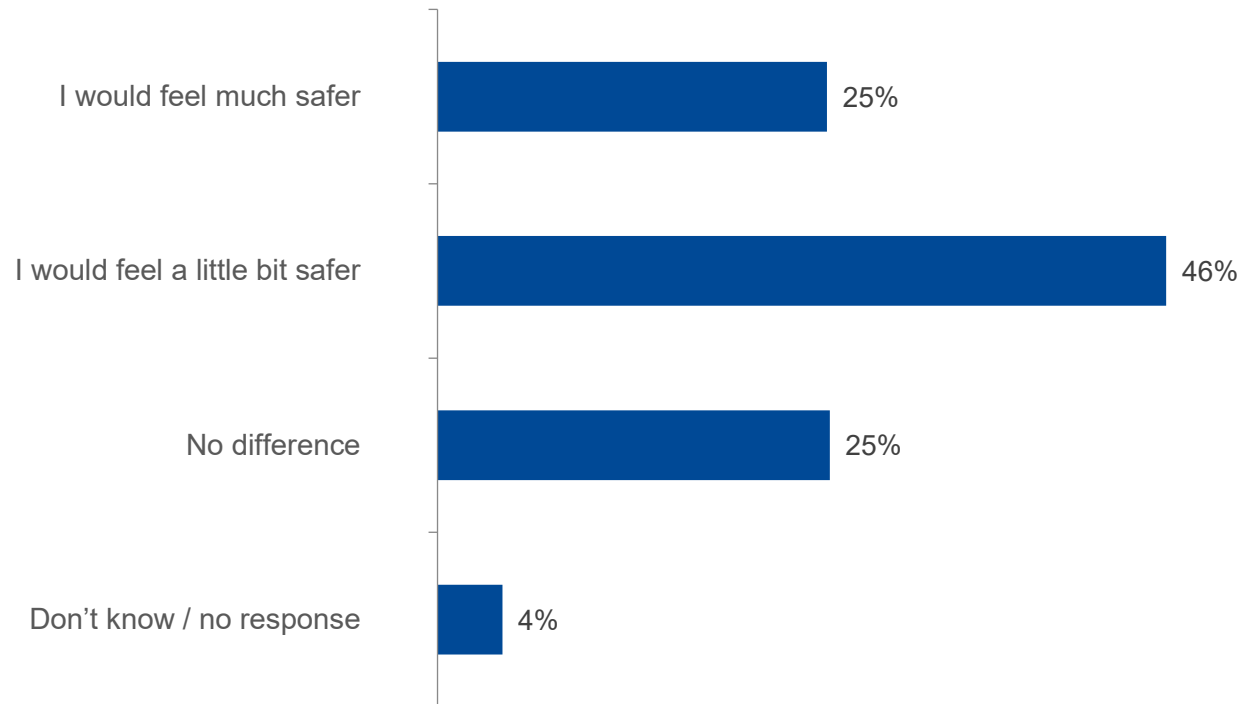


77% of respondents would feel safer in nurseries or schools with an air purification system with certified medical technology.

Net basis: Respondents, who would (possibly) feel safer with air purification and had at least occasionally been to the aforementioned places before the coronavirus (297)

Clean air and coronavirus

To what extent would you feel safer in **pharmacies** with an air purification system with certified medical technology?

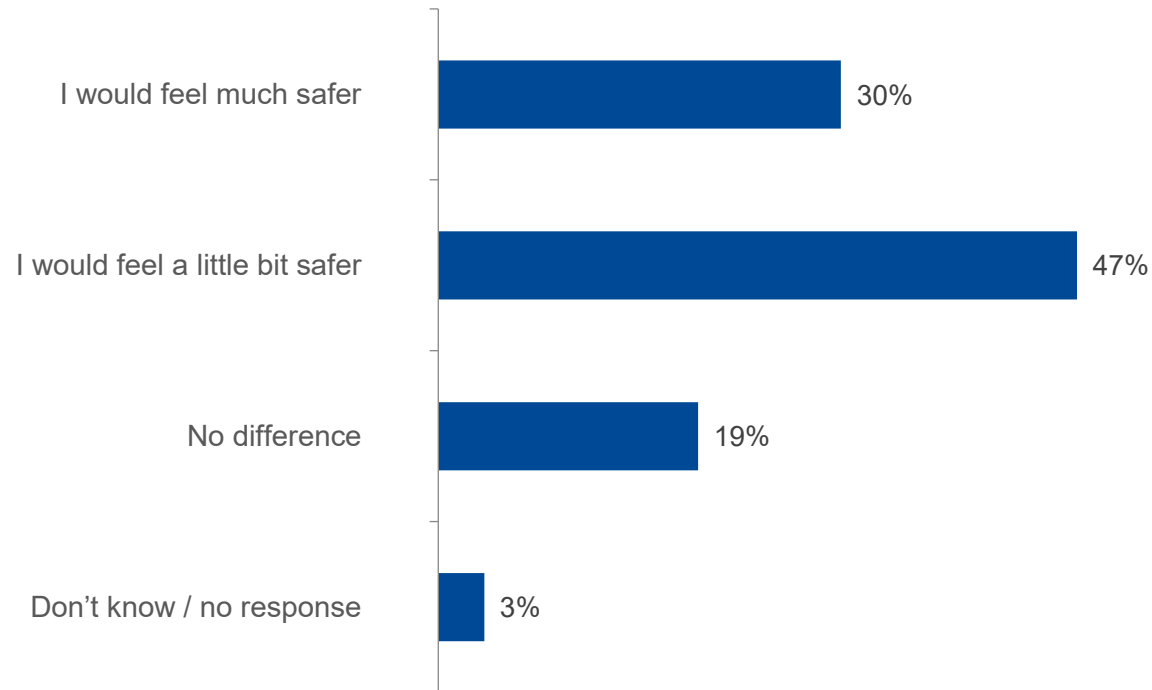


71% of respondents would feel safer in pharmacies with an air purification system with certified medical technology.

Net basis: Respondents, who would (possibly) feel safer with air purification and had at least occasionally been to the aforementioned places before the coronavirus (1,073)

Clean air and coronavirus

To what extent would you feel safer in **supermarkets** with an air purification system with certified medical technology?

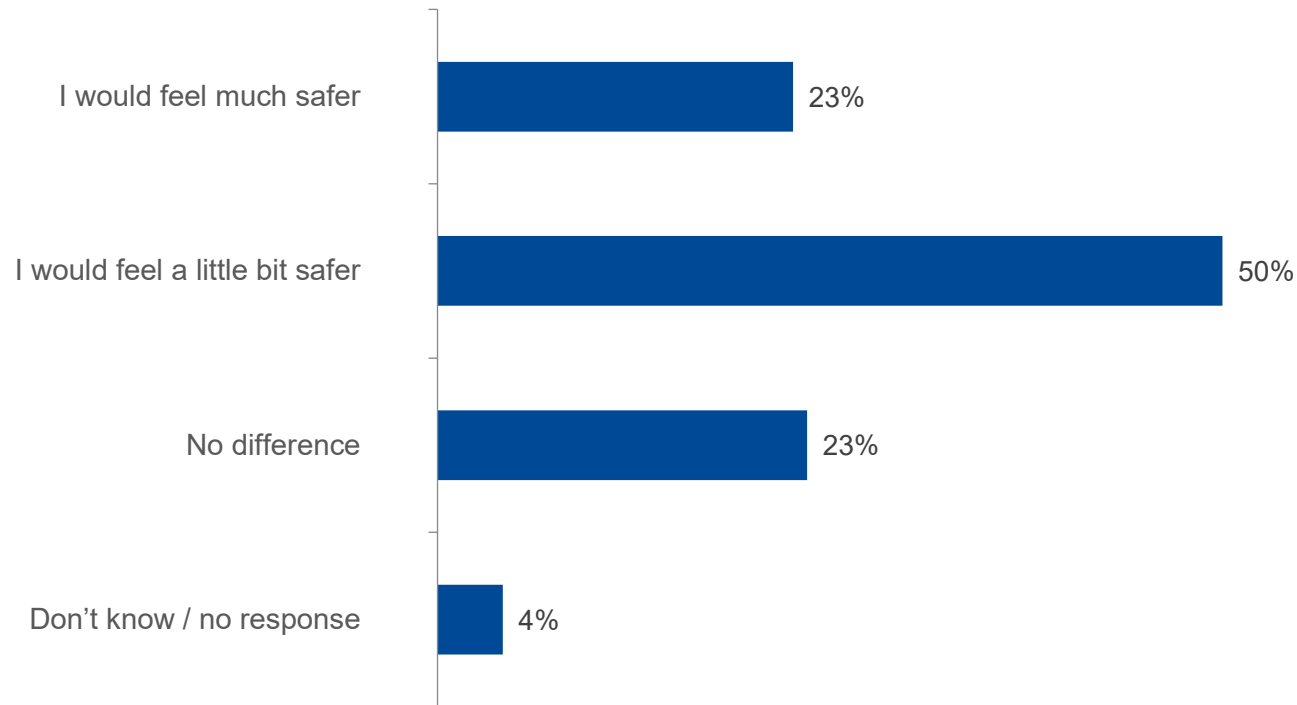


77% of respondents would feel safer in supermarkets with an air purification system with certified medical technology.

Net basis: Respondents, who would (possibly) feel safer with air purification and had at least occasionally been to the aforementioned places before the coronavirus (1,297)

Clean air and coronavirus

To what extent would you feel safer at **hairdressers** with an air purification system with certified medical technology?



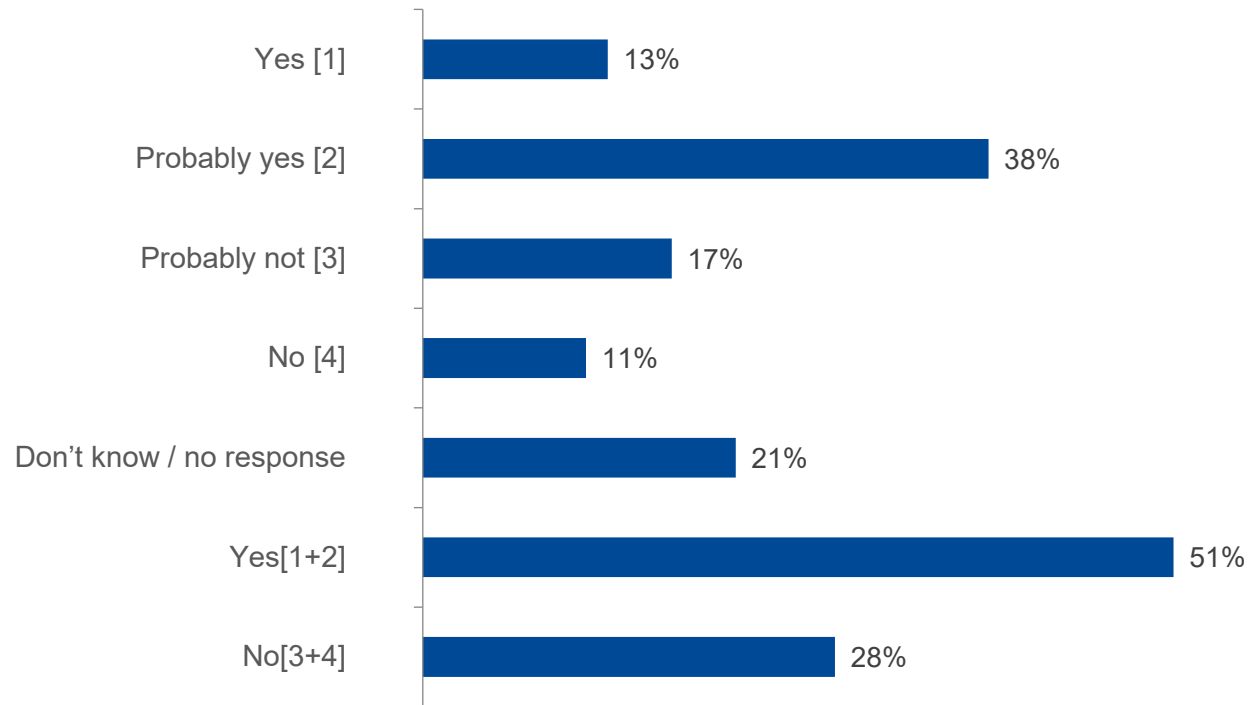
73% of respondents would feel safer at hairdressers with an air purification system with certified medical technology.

Net basis: Respondents, who would (possibly) feel safer with air purification and had at least occasionally been to the aforementioned places before the coronavirus (915)

Would you return to spaces or places you have avoided or are still avoiding as a result of the coronavirus pandemic, if air purification with certified medical technology was in place there?

Clean air and coronavirus

Would you return to spaces or places you have avoided or are still avoiding as a result of the coronavirus pandemic, if air purification with certified medical technology was in place there?



Net basis: All respondents (2,089)

51% of all respondents would (more likely) return to spaces or places they have avoided as a result of the coronavirus pandemic, if air purification with certified medical technology was in place there.

About PI SM Holding

Company Overview - Milestones

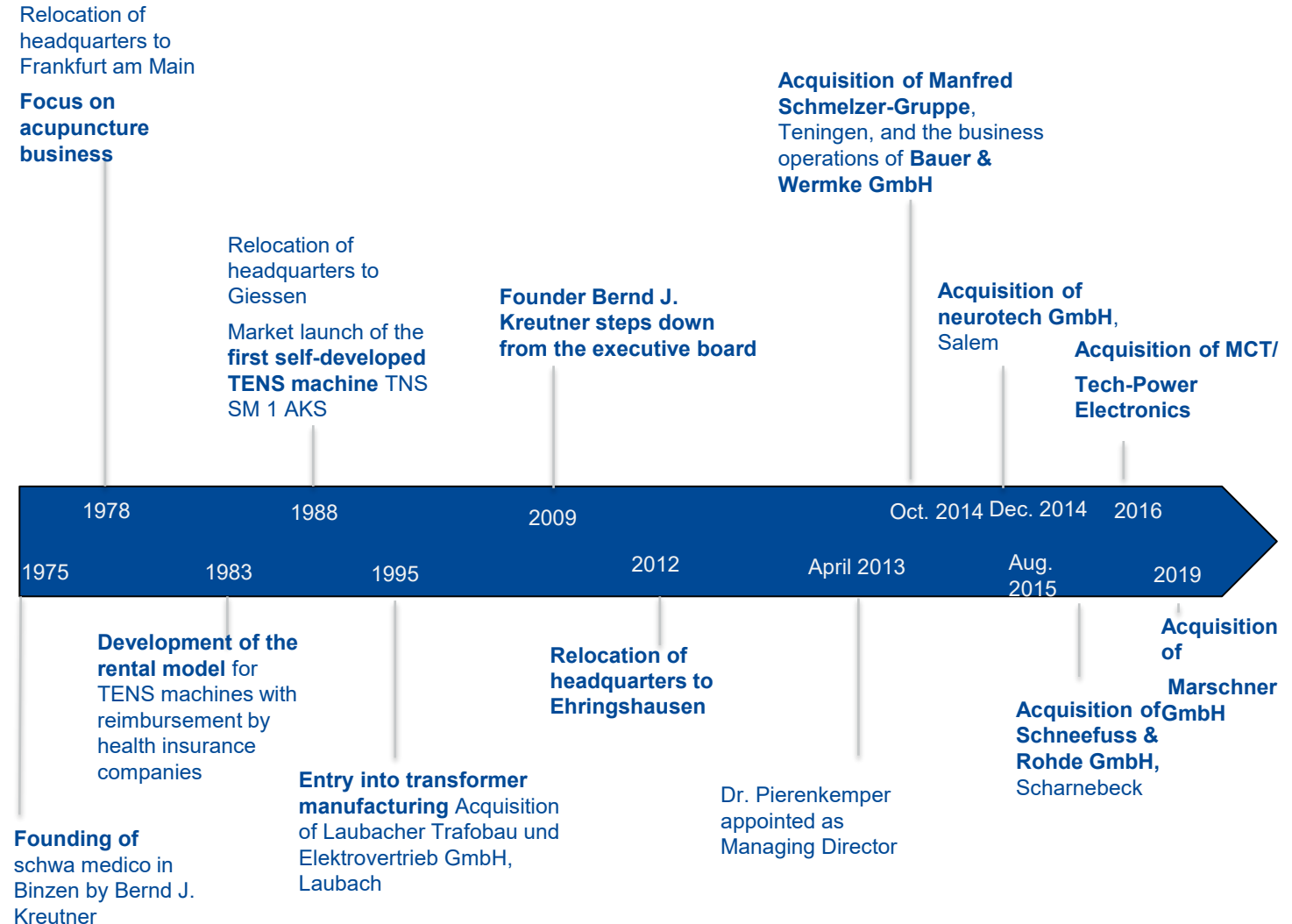
Highlights

Family business with a 45-year history and two business divisions

In the first 20 years active solely in medical technology: human medicine | move freely!

Innovator in the medtech sector in the development of business models and medical devices

Successive expansion of the industrial technology division (transformer manufacturing) beginning in 1995: Tech-Power-Electronics: Inductive Power



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